# Bhavan Bha

#### BHAVAN'S VIVEKANANDA COLLEGE OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI,SECUNDERABAD-50094 Autonomous College EPARTMENT OF COMMERCE B COM (COMPUTERS/BECUL ABS/HONOLIDS)

#### DEPARTMENT OF COMMERCE B.COM (COMPUTERS/REGULARS/HONOURS -CBCS)w.e.f.2018-19 FINANCIAL ACCOUNTING - I

## FINANCIAL ACCOUNTING - I

MONTH	TOPIC	NO OF REMARI	
		DAYS	
JUNE	UNIT-I: INTRODUCTION: Financial Accounting: Meaning –	18	
7+2	Definition – Functions - Advantages and Limitations – Users of Accounting Information – Principles of Accounting:		
JULY	Concepts and Conventions. Branches of Accounting –		
20+3	Accounting System- Types of Accounts – Accounting Cycle: Journal- Ledger and Trial Balance		
	UNIT-II: SUBSIDIARY BOOKS: Meaning –Types - Purchases Book - Sales Book - Purchases Returns Book - Sales Returns Book - Bills Receivables Book - Bills Payables Book - Single Column, Two Column, Three Column and Petty Cash Book - Journal Proper.	9	
	UNIT-III: BANK RECONCILIATION STATEMENT: Meaning – Need - Reasons for differences between cash book and pass book balances–Favourable and over draft balances	10	

AUG	- Ascertainment of correct cash		
	book balance - Preparation of Bank		
15+3	Reconciliation Statement.		
	<b>UNIT-IV: RECTIFICATION OF</b>	25	
(*)	ERRORS AND FINAL		
	ACCOUNTS:		
	Capital and Revenue Expenditure:		
	Meaning and Differences - Differed		
	Revenue Expenditure. Errors and		
	their Rectification: Types of Errors -		
	Suspense Account – Effect of Errors		
	on Profit.		
SEPT	Final Accounts: Meaning - Uses -		
	Preparation of Manufacturing,		
16+3	Trading and Profit & Loss Account		
	and Balance Sheet - Adjustments -		
	Closing Entries.		
	UNIT-V: DEPRECIATION:	10	
	Depreciation (AS-6): Meaning –		
	Causes – Difference between		
	Depreciation, Amortisation and		
	Depletion - Objectives of providing		
	for depreciation - Factors affecting		
	depreciation - Accounting		
	Treatment –		
OCT	Methods of depreciation: Straight		
	Line Method - Diminishing Balance		
3+3	Method - Change in Methods		
	(Problems)-Meaning of Provisions		
	and Reserves and Differences		
	between Provisions and Reserves		
	(concepts only).		
	Revision	3	
75			

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#### DEPARTMENT OF COMMERCE BUSINESS ECONOMICS BCOM I SEMESTER (COMP/REG/HON) REVIEW ACADEMIC ORGANISER -2018-19

MONTH	TOPIC	NO OF DAYS
JUNE 7	UNIT-I: INTRODUCTION:	
	Business Economics: Meaning - Nature -	
	Characteristics - Importance and Role - Micro &	
	Macro Economics - Scope - Objectives - Law of	7
	Equi-marginal utility.	
	∞	
JULY	Law of Equi-marginal utility.	5
21+3	UNIT- II: MARKET - DEMAND	
	ANALYSIS:	
	Meaning - Function - Factors effecting demand	
	-Types of Demand - Demand Curve - Law of	14
	Demand.	
	Elasticity of Demand: Concept - Types and	
	measurement of Elasticity of Demand	
	Factors influencing elasticity of demand -	
	Importance of Elasticity of Demand	212
	- Factors influence of Supply	2+3
AUG		
16+3	UNIT-III: SUPPLY ANALYSIS:	
	Supply Law of Supply - Factors influence of	
	Supply - Market Equilibrium - Consumer	
	Surplus - Theory of Consumer behavior - Utility	12
	and indifference Curve analysis.	12
	UNIT-IV: PRODUCTION ANALYSIS:	
	Concept of Production - Total Production -	4+3
	Marginal Production - Average Production	413
SEP	Law of Variable Proportion - Law of Return to	
17+3	Scale - Is cost - Isoquants - Economies and	10
	Diseconomies of Scale.	040074
	UNIT-V: COST FUNCTION ANALYSIS:	
	Theory of Costs - Concepts of Cost - Short run	
	and Long run cost curves	5
	Traditional and Modern Approaches - Break	5 2+3
	Even Analysis	273
ОСТ	Traditional and Modern Approaches - Break	4+1
4+1	Even Analysis	
	TOTAL	65+10=75

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Business OrganisationOrganiser (SEM - I) 2018-19 (Reg/Comp/Hong)

Month	teaching days		No.of classes required	Review HOD Principal
June	5	UNIT-I: FUNDAMENTAL CONCEPT:		
		Concepts of Business, Trade, Industry & Commerce, Features	2 3	
		Classification of Trade - Aids to Trade- Industry Classification.		
July	18+2	Relationship between Trade, Industry and Commerce - Business Organization Concepts - Functions of Business. <b>UNIT -II: FORMS OF ORGANISATION:</b> Sole Proprietorship: Meaning - Features - Advantages -	3	
		Limitations. Partnership: Meaning - Characteristics - Kinds of Partner -	3	
		Registration of Partnership - Partnership Deed - Rights & Obligations of Partner	6	
		Limited Liability Partnership- Characteristics - Advantages – Limitations	3	
		Joint Hindu Family Business: Characteristics - Advantages – Limitations	2	
		Revision	2	
Aug	13+2	UNIT-III: JOINT STOCK COMPANY & PROMOTION: (AS PER COMPANIES ACT 2013) Joint Stock Company: Meaning - Characteristics - Advantages –Limitations		
		Kinds of Companies including One Person Company - Difference between Private & Public Companies.	2 2	
		Promotion of Joint Stock Company and Promotion Procedure - Promoter – Characteristics	3	
		Formation of company -Registration - - Capital Subscription - Types of Shares - Commencement of Business -	6	
		Revision	2	
Sep	14+2	UNIT IV:: JOINT STOCK COMPANY IMPORTANT		
		DOCUMENTS: Memorandum of Association & its Clauses	3	
$\mathcal{O}$		Memorandum of Association & its Clauses Articles of Association & its Contents - Prespectus & its Contents - Statement in Lieu of Prespectus	5	
		Prospectus & its Contents - Statement in Lieu of Prospectus Organization Meaning - Principle of Internal Organization - Types of Organization - Department Organization - Functional Organization - Stable Organization - Committee Organization -	7	
		Distinct Between Line and Staff Organization UNIT - V: BUSINESS AND SOCIETY Concepts		
		and Objectives - Professionalization – Business ethics - Business and culture –	4	
		Technological development and social change – Revision	2	
Oct	2+2	Social responsibility of business - social audit.	2	
		Revision	2	
TOTAL	60		60	

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## PRINCIPLES OF MARKETING ACADAMIC ORGONISER MONTH WISE 2018-19 B.COM 1<sup>st</sup> year (Honors)

Month and	Торіс	No of classes
classes June	UNIT-I: INTRODUCTION:	classes
7	Meaning and Definition of Marketing –	1
1	Scope –	1
	Evolution of Marketing Concept - Production concept	1
	Productconcept-MarketingMyopia–SellingConcept-	1
		4
	MarketingConcept-SocietalMarketingConcept	
	Objectives	1
July	Role of Marketing in Economic Development –	2
21+3	Marketing Mix –	1
	Direct Marketing –	1
	Online Marketing Challenges and Opportunities	2
	- Marketing of Services.	2
	- Marketing of Services.	2
	UNIT-II: MARKETING ENVIRONMENT:	
	Micro Environment (Company – Suppliers –	
	Marketing Intermediaries – Customers	3
	Competitors - Publics) –	
	Macro Environment	2
	(Demographic	2
	– Economic	1
	– Natural	1
	– Technological	2
	– Political - Legal	1.200
		2+3
	(Consumer Protection Act 1986)	
	and Regulatory	
AUG		
16+3	cultural –	1
	Social - International Marketing GATT & WTO.	2
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	UNIT-III: MARKETING SEGMENTATION:	1
	Concept of Target Market –	
	Diffused Market - Concentrated Market –	1
	Clustered Market	1
	- Market Segmentation: Concept,	3
	Bases, consumer & business	1
	Benefits,	1
	Requirement forEffective Segmentation,	1
	Market Segmentation Analysis for Consumer and Services –	4
	Product Positioning: Concepts, Bases.	
	<b>UNIT-IV: CONSUMER BEHAVIOUR:</b>	1+3
	Consumer Behavior: Nature, Scope, Importance,	
SEP	Factors: Economic, psychological, Cultural, Social and	3
17+3	Personal	2
_, _,	- Steps in consumer Decision Process -Post Purchase	2
	Behavior - Cognitive Dissonance -	-

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	Organizational Buyer - Industrial Markets – Reseller Market - Government Market - Characteristics of Organizational Buyer Organizational Buying Process – Organizational Buyer Vs. Consumer Behavior. <b>UNIT-V: MARKET RESEARCH &amp; ETHICAL DILEMMAS IN MARKETING:</b> Market Research: Meaning and Definition – Marketing Research Process: Defining the Objectives of Research, Need, Designing the Research Project, Designing the Research Project, Data Collection Process, Analyzing Data,PresentingResults	2 2 1 1 1 3+3
Oct 4+1	Scope of Marketing Ethics - Ethical issues Associated with Marketing Decisions Creating an Ethical climate in work place – Influence of personal Ethics	2 2
	Revision	1
	Total	75

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#### DEPARTMENT OF COMMERCE Sub: INFORMATION TECHNOLOGY ORGANISER for 2018-19 for B.Com Sem I (Reg/Comp/Hons)

Month	CLS	Details	Periods	TOTAL
JUNE	5	<u>UNIT-I:</u> Introduction to computers - Generations of computers – An overview of computer system - Types of computers - Input & Output Devices.	5	5
JULY 18+2		Hardware:Basic - CPU - Control unit – ALU - Input/output functions Memory – RAM – ROM – EPROM - PROM and Other types of memory. Revision of UNIT 1 <u>Unit-II: OPERATING SYSTEM (OS):</u>	3 3 1	
		Meaning - Definition & Functions - Types of OS - Booting process - DOS – Commands (internal & external) - Wild card characters – Virus & Hackers – Cryptography & cryptology. Windows: Using the Start Menu –Control Panel – Using multiple windows – Customizing the Desktop – Windows accessories (Preferably latest version of windows or Linux Ubuntu). Revision of UNIT 2	9 3 1	20
AUG	13+2	UNIT-III: WORD PROCESSING Application of word processing - Menus & Tool Bars - Word processor – Creating – Entering - Saving & printing the document - Editing & Formatting Text – A Mail Merge and Macros (Preferably latest version of MS Word or Libre Office Writer). Revision of UNIT 3	10 2	15
		<u>UNIT-IV:SPREADSHEET:</u> -Application of work sheet/spread sheet - Menus & Tool bars - Creating a worksheet - Entering and editing of numbers - Cell reference	3	
SEP	14+2	Worksheet to analyze data with graphs & Charts. Advanced tools: Functions – Formulae – Formatting numbers Macros – Sorting - Filtering - Validation & Consolidation of Data (Preferably latest version of MS Excel or Libre Office Calc). Revision of UNIT 4	3 3 2	
		<b>UNIT-V: POWER POINT PRESENTATION</b> : Application of Power Point Presentation – Menus & Tool bars – Creating presentations – Adding - Editing and deleting slides - Templates and manually – Slide show – Saving - Opening and closing a Presentation Types of slides - Slide Views - Formatting – Insertion of Objects and Charts in slides - Custom Animation and Transition (Preferably latest version of MS Power Point presentation - Libre Office Impress).	8	16
DCT	3+1	Internet & Browsing: Services available on internet, WWW, ISP Browsers. Multimedia: Application of multimedia – Images – Graphics - Audio and Video – IT security. Revision of UNIT 5	3	4
TOTAL	60			60

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#### Bhavan's Vivekananda College of Science, Humanities and Commerce Autonomous – Affiliated to Osmania University Program: B.Com Course Title (paper title): FINANCIAL ACCOUNTING - II B.com (Comp/Reg/Hons) 2018-2019 SEN - II

MONTH	NO OF DAYS	TOPIC TO BE COVERED	NO OF DAYS
Nov' 18	12+3	<b>Unit-II</b> :Accounts from Incomplete Records-Introduction, features, ascertainment of profit,	12
		Statement of affairs, conversion method	3
Dec' 18	15+2	<b>Problems on conversion method</b> <b>UNIT-III:</b> Accounts of non-trading	2 10
		concern –features, Receipts and Payment a/c Income and expenditure a/c- problems	5
Jan ' 19	18+2	Problems on Non – Trading concerns	2
		<b>UNIT-IV:</b> Partnership Accounts-1 Meaning- Partnership deed-capital – fixed, fluctuatingProblems on fixed and fluctuating capitals	14 4
		Admission of a partner-Retirements and Death of partner	4
Feb' 19	18+2	<b>UNIT-V:</b> Partnership Accounts–II Dissolution of Partnership – Insolvency of a Partner (excluding Insolvency of all partners) – Sale to a Company. <b>UNIT-I:</b> Contemporary Issues In	12
		Accounting: Human Resource Accounting – Social Responsibility Accounting Environmental Accounting – Green Accounting - Forensic Accounting – Inflation Accounting (Concepts only).	8
Mar' 19	3	Revision	3
	75	TOTAL	75

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## DEPARTMENT OF COMMERCE MANAGERIAL ECONOMICS BCOM II SEMESTER (COMP/REG/HOR) ACADEMIC ORGANISER -2018-19 らアい

MONTH	TOPIC	NO OF DAYS	Remarks
NOV 12+3	UNIT-I: NATURE AND SCOPE OF MANAGERIAL ECONOMICS: Characteristics of managerial economics – Nature and scope of managerial economics -Importance of managerial economics – Basic economic tools in managerial economics - managerial economist role and responsibility. UNIT-II: DEMAND FORECASTING: Demand estimations for major consumer durables and non-durable	11	
DEC	products –	1+3	
DEC 15+3	Demand forecasting techniques. <b>UNIT-III: MARKET ANALYSIS:</b> Definition of market – Market structure (Perfect competition, Imperfect competition) – Price determination - Firms equilibrium in perfect competition, Monopoly Price discrimination	5 2 4 2 2+3	
JAN 18+3	monopolistic, oligopoly, duopoly <b>UNIT-IV: MACROECONOMICS FOR MANAGERS:</b> National income – Concepts Measurements of national income – Business cycle: Nature, Phases, Causes –	5 3 2 2 2 2 2 2+3	
FEB 18+2	<ul> <li>Business cycle: Nature, Phases, Causes –</li> <li>Inflation causes and control – Deflation and stagflation.</li> <li>UNIT-V: WELFARE ECONOMICS:</li> <li>Introduction – UNIT-V: WELFARE ECONOMICS:</li> <li>Introduction – General equilibrium of production and exchange</li> <li>Utility possibility frontier</li> <li>Social welfare function</li> </ul>	4 4 10	
	REVISION	2	
75	TOTAL	63 +11= 74	

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#### **DEPARTMENT OF COMMERCE** PRINCIPLES OF MANAGEMENT BCOM II SEMESTER (COMP/REG/HONS) **ACADEMIC ORGANISER -2018-19**

MONTH	TOPIC	NO OF
		DAYS
NOV (10+1)	UNIT-I: INTRODUCTION: Management: Introduction, Meaning, Features Importance, Functions of management Administration, Management ,Definition of Manager, Functions Role of Manager. UNIT-II: MANAGEMENT THEORY: Management Theory: Introduction - Classification - Classical Theory and Modern Management Theory	2 2 3 2 2
DEC (13+1)	Frederick Winslow Taylor's Scientific Management – Elements Principles, Max Weber-Bureaucratic management, - George Elton Mayo - Modern theories-Peter F. Drucker- <b>UNIT-III: PLANNING:</b> Planning: Definition - Characteristics - Objectives Planning: –Advantages and limitations of Planning: Planning: Steps / Process	2 2 2 2 2 3 1
JAN (15+1)	Methods of plans (Policy, Procedures, Methods and Rules).Planning: Steps/Process Essentials Limitations. <b>UNIT-IV: COMMUNICATION, MOTIVATION,</b> <b>LEADERSHIP:</b> <b>Leadership</b> : Definition - Qualities – Types, Theories ,styles of leadership, Theories ,styles of leadership Definition- Communication Features, Process ,elements of communication Types, Barriers of Effective Communication	4 2 3 2 2 3
FEB (17)	Motivation Techniques –: Meaning – Classification Process of motivation, theories of motivation UNIT-V:CENTRALIZATION, DECENTRALIZATION & DELEGATION OF AUTHORITY: Centralization: Introduction – Characteristics – Advantages and Limitations De-Centralization: Introduction – Characteristics – Advantages and Disadvantages Authority: Introduction – Characteristics – Sources	2 4 2 2 1 2 3
MAR (2)	Delegation of Authority: Importance – Advantages – Problems	2
	TOTAL	60

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## DEPARTMENT OF COMMERCE FOREIGN TRADE BCOM II SEMESTER (COMP/REG)/Hons ACADEMIC ORGANISER -2018-19

MONTH	TOPIC	NO OF DAYS
NOV	UNIT-I: FOREIGN TRADE: Meaning and Definition - Types of Foreign	
9+2	Trade -documents used -commercial invoice -bills of lading /airway bill-	
	marine insurance policy- and certificate -bills of exchange-consumer	9+2
	invoice-certificate of origin-inspection certificate -packing list	
DEC	UNIT-II: BALANCE OF TRADE AND BALANCE OF PAYMENTS:	
11+3	Introduction – Meaning - Components of BOT & BOP - Concept of	11+3
	Disequilibrium – Causes - Remedies for Correcting Balance of Payments in	
	International Trade.	
1	UNIT-III: OBJECTIVE S OF INDIA'S TRADE POLICY: Importance	
JAN		
13+3	UNIT-III: OBJECTIVE S OF INDIA'S TRADE POLICY: Importance and	
	its Implementation - Exchange Control - Objectives - Exchange Rate -	
	Adjustments – Devaluation – Revaluation - Depreciation of	13+3
	Currency.UNIT-IV: ROLE OF FOREIGN TRADE IN ECONOMIC	
	DEVELOPMENT : Growth - Significance of Foreign Trade – Merits -	
	Demerits - Regional Economic Groupings - SAARC - ASEAN - BRICS -	
March	Free Trade Area-Custom Union - Common Markets-Economic Union -	
14+5	European Union.	2
	UNIT-V: INTERNATIONAL ECONOMIC INSTITUTIONS: IMF:	
	Objectives, Functions - World Bank: Objectives, Functions, Subsidiaries of	12
	World Bank - IMF Vs. IBRD - UNCTAD: Introduction, Aims, Features -	
	WTO: Introduction, Aims, Features. Agreements	
	Revision	+5
	Total	60

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# Bhavan's Vivekananda College Department of Computer Science B.com (Honours) 1st Year - Semester II RDBMS Academic Organizer 2018 - 2019

Month Unit **Syllabus** November'19 Unit:1: Database Management Systems-File Bases 1/111 (8) System-Advantages of DBMS over File Based System-Database Approach-Logical DBMS Architecure. Physical DBMS Architecture - DBA Functions and Role -Unit 3: SQL Commands- Data Types. DDL commands Unit 3: DML Commands- DCL Commands- Transaction Control Language Commands- Queries using wheregroup by-order by, Nested Queries- Joins- Sequences-December '19 ( Index- Synonyms- Table Handling 1/111 18) Data File Indices and Data Dictionary- Types of Databases. Relational Model: Domains-Tuple and Relation- Super Keys-Candidate Keys- Primary Key and Foreign Key Relatonal Constraints- Domain Constraints- Key Constraint- Integrity Constraint- Update Operations and Dealing with Violations- Relational Operations-ER Model- Entity, Attributes and Relationships-E\_R Diagram- Conversion of E-R Diagram to Relatonal Database Unit 2: Relatonal Database Integrity- The Keys-Referential Integrity- Entity Integrity- Redundancy and Associated Problems- Single Valued Dependencies-Normalization- 1NF, 2NF, 3NF, BCNF January'20 Attribute Preservation- Lossless Join Decomposition-1/11 (16)Dependency Preservation- Physical Database Design Issues- Storage of Database on Hard Disks- File Organisation and Its Types Transactions- Concurrent Transactions- Locking Protocol-Serialisable Schedules- Two-Phase Locking Protocol

,		Deadlock and its prevention- Optimistic Concurrency Control
		Database Recovery and Security- meaning- Kinds of Failures
	IV/V	Failure Control Methods- Database Errors- Backup and Recovery Techniques- Security and Integrity
February'20 (20)		Database Security- Authorization- Distributed Databases Systems- Need- Structure- Advantages and disadvantages
		Advantages and Disadvantages of Data Distribution- Client Server Databases: Emergence of Client/Server Architecture
March'20 (02)	V	Need for Client Server Computing- Structure of Client/Server Systems and its advantages.

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## ADVANCED ACCOUNTING III rd Semester Honours/Computers/Regulars Academic Organiser for the year 2018-2019

Wonth	No of days	Topics	Required Hrs	Review
June	12	UNIT-III: VALUATION OF GOODWILL AND SHARES: Valuation of Goodwill: Need and Methods, Problems on Average Profits, Super Profits and Capitalization Methods. (Annuity method theory only) Valuation of Shares: Need and Methods	10 2	
Tulý	22	<ul> <li>Valuation of Shares: Problems on Net Assets, Yield and Fair Value Methods.</li> <li>UNIT-I: COMPANY ACCOUNTS- ISSUE OF SHARES &amp; DEBENTURES:</li> <li>Types of Companies, Classes of Shares, Types of Preference shares, difference between Equity and Preference shares, Presentation of Share capital in Balance sheet, Problems on Issue of Shares at par, premium and discount, Prorata allotment – Forfeiture and Re-issue of Shares</li> </ul>	8 14	
Aug	18	<b>Debentures-</b> Features, Distinction between Share and Debenture, Issue of Debentures from Redemption point of view (5 Situations) <b>UNIT-II: COMPANY FINAL ACCOUNTS -</b> Schedule III of Companies Act 2013: Structure – General Instructions for preparation of Balance Sheet and Statement of Profit and Loss – Part-I: Form of Balance Sheet – Part-II: Statement of Profit and Loss –Problems on Preparation of Statement of Profit and Loss & Balance Sheet. <b>ISSUE OF BONUS SHARES</b> Bonus Shares: Meaning – SEBI Guidelines for Issue of Bonus Shares – Accounting for Issue of Bonus Shares.	4 10 4	
Sept	18	UNIT-IV: AMALGAMATION, ABSORPTION & EXTERNAL RECONSTRUCTION (AS-14): Amalgamation & Absorption: In the nature of merger and purchase as per AS 14, Methods and – Calculation of Purchase Consideration – Accounting Treatment in the books of transferor and transferee companies including intercompany Owings. (Excluding intercompany holdings).	16	
AL	_	UNIT-V: INTERNAL RECONSTRUCTION: Legal provisions	2	
Oct	5	<b>INTERNAL RECONSTRUCTION:</b> Accounting treatment – Preparation of Balance sheet after reconstruction	5	
	75		75	

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## ACADEMIC ORGANISER-BUSINESS STATISTICS –I (SEM-III) B.COM II YEARS (2018-19) (Reg., Comp., Hons)

MONTH	NO OF DAYS	TOPIC TO BE COVERED	NO OF DAYS	REVIEW
June	11	<u>Unit-I</u> : INTRODUCTION: Origin and Development of Statistics – Definition – Importance and Scope - Limitations of Statistics – Distrust of Statistics. Statistical Investigation: Planning of statistical investigation - Census and Sampling methods – Collection of primary and secondary data - Statistical errors and approximation – classification and Tabulation of data - Frequency distribution.	3 3 3 2	
July	20+2	Diagrammatic and Graphic Presentation: One Dimensional (Bar Diagrams Only) and Two Dimensional Diagrams(Rectangles and Pie diagrams) - Technique of Construction of Graphs - Graphs of Frequency Distribution - Graphs of Time Series , Histograms UNIT-II: MEASURES OF CENTRAL TENDENCY: Arithmetic Mean - Geometric Mean - Harmonic Mean - Mode – Median - Quartiles and Percentiles - Simple and Weighted Averages – Properties, Uses and Limitations of different Averages	3 3 7 7 2	
August	15+2	UNIT-III: MEASURES OF DISPERSION: Measures of Dispersion: Significance - Characteristics - Absolute and Relative Measures - Range - Quartile Deviation - Mean Deviation - Standard Deviation - Coefficient of Variation UNIT-IV: MEASURES OF SKEWNESS AND KURTOSIS:	3 1 5 6 2	
September	16+2	Measures of Skewness - Karl Pearson's Coefficient of Skewness - Bowley's Coefficient of Skewness - Kelly's Measure of Skewness – Kurtosis-Meaning – Raw Moments,Central moments,Skewness and kurtosis using moments(Excluding Shepard's correction) <b>UNIT-V: CORRELATION:</b> Meaning - Types - Correlation and Causation – Methods: Scatter Diagram - Karl Person's Coefficient of Correlation	4 3 4 3	
Oct	3+4	Probable Error and Interpretation of Coefficient of Correlation - Rank Difference Method - Concurrent Deviation Method and Revision	<b>2</b> 3 2	
	\$5	Total	\$5	

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ACADEMIC ORGANISER-BANKING THEORY AND PRACTICE- 2018-19	Re	g/Co.	mp/	H
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Month	No.o f teach	Name of the Topic	No.of classes required	Review HOD Principal
	ing days			
	uays	UNIT-I: INTRODUCTION:		
		Origin and growth of Banking in India.	2	
JUNE	8+2	Unit VS Branch banking	2	
		Functions of Commercial Banks	2	
		Nationalisation of in Commercial Banks in India	2	
		Emerging Trends in Commercial Banking in India	2	
JULY	17+2	Priority sector lending	2	
		Innovations in Banking	2	
		Banking Ombudsman	1	
		UNIT II – RESERVE BANK OF INDIA		
ř .		RBI Constitution-organizational structure-management	2	
U		Objectives of RBI –Functions of RBI	2	
		Credit Control measures of RBI	2	
		Revision of unit I & II	2	
		UNIT III- TYPES OF BANKS		
		Co-Operative Banks	3	
		Regional Rural Banks	3	
		NABARD-National Bank for Agriculture and Rural	2	
AUGUST	12+1	Development.		
		UNIT IV-BANKER AND CUSTOMER		
		Definition of Banker and customer-Relationship	5	
		between Banker and Customer-KYC Norms.		
		General and Special features of relationship		
		Opening of Accounts-Special types of Customers like	5	
		Minor, Married Women, Partnership firms, Companies,		
		Clubs and other Non-trading Institutions.		
		Revision of UNIT III & IV	1	
)		UNIT V- NEGOTIABLE INSTRUMENTS		
SEPTEMBER	13+1	Description and their special features	3	
		Duties and responsibilities of paying and Collecting	5	
		Banker-Circumstances under which Banker can refuse		
		payment-Consequences of Wrongful Dishonour		
		Precautions to be taken while advancing loans against	5	
		Securities-Goods-Documents of title to goods-Loan		
		against Real estate-Insurance policies-against collateral		
		securities-banking receipts.		
		Rule in Clayton's case	1	
OCTOBER	4	Garnishee order	1	
		Latest trends in Deposit Mobilisation	1	
		Revision	2	0
			60	
Total	60		60	

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Bhavan's Vivekananda College of Science, Humanities and Commerce (Accredited with 'A' grade by NAAC)

Academic organizer for 2018-19 for Marketing Management

B.Com II Year (Honours)

## **III semester**

Month	Working Days	Name of the Topic	No of Classes	Total	Review of HOD Principal
June	11+2	UNIT-I: PRODUCT MANAGEMENT:			•
		Concept of Product –	1		
		Classification of Products -	1		
		Product Mix Decisions –	1		
		Product Line Decisions –	1		
			1		
		New Product – New Product Development	3		
		Stages –	3		
		Product Life Cycle Stages and			
		its Strategies –	2		
		Activity	1		
		Branding –	1		
July	20+2	Packaging & Labeling	1		
<i>v</i> ary	2012	UNIT-II: PRICE MANAGEMENT:			
		Pricing – Objectives of Pricing	2		
			2		
		Role of Price in Marketing Mix	2		
		Factors Influencing - Price Decisions Pricing	2		
		Under Different Competitive Conditions	3		
		New Product Pricing	2 2 3 3 2		
		Pricing Methods	2		
		Cost Based and Demand Based Strategies.	2		
		UNIT-III:PROMOTION MANAGEMENT:			
		Promotion: Significance,	1		
		Promotion Mix Elements	1		
		Activity	2		
	1510		2		
August	15+2	Advertising: Objectives,	2		
		Types, Effectiveness, Budget	l		
		Media & its Selection	1		
		Personal Selling: Nature,	2		
		Steps - Sales Promotion:	2		
		Objectives,	1		
		Tools –	1		
		Public Relations and Publicity –	2		
		Direct Marketing & its Forms.	2 2		
		-	2		
		UNIT-IV:CHANNEL MANAGEMENT &			
		RETAILING:			
		Marketing Channels: Nature	2		
		Levels - Structure	1		
Sept	16+2	Participants	1		
Sept	10.2	Functions of Marketing Intermediaries Online	2		
		Marketing	1		
		Retailing: Meaning, Significance	2		
			2		
		Activity	2		
		UNIT-V: MARKETING STRATEGY AND	2		
		PLANNING:	2		
		Corporate Strategy - Planning - Vision -	2		
		Mission - Objectives - Business Strategic	2		
		Planning -SWOT Analysis - Goal Formulation	1		
		Strategy Formulation - Program Formulation -			
		Implementation	3		
of Oct	212	- Feedback and Control	1		
S Oct	3+2		1		
10		Marketing Process	1		
T		Nature and Contents of a Marketing Plan.	1		
g /		Revision	2		
N.			2		Lunin
		Total	75		

## ACADEMIC ORGANISER MONTH WISE – 2018-19

## **INCOME TAX – I B. Com II year Honors**

No. of classes: 5 per week

Subject in Charge : Dr. Geetanjali

	days 12(+1)	UNIT -1 Introduction and overview of Direct Tax. Basic concepts, Definitions Incomes exempt from Tax Revision	required 2 1 2	
JUNE	12(+1)	Introduction and overview of Direct Tax. Basic concepts, Definitions Incomes exempt from Tax	1 2	
JUNE	12(+1)	Tax. Basic concepts, Definitions Incomes exempt from Tax	1 2	
		Basic concepts, Definitions Incomes exempt from Tax	2	
		Incomes exempt from Tax		
		Revision	2	
		UNIT - II	1	
		Agricultural Income, Tests to	4	
		determine and integration(problems)		
		Residential Status of a person	1	
		Residential Status of a person		
JULY	20(+2)	including problems	4	
		Scope of total Income & Incidence of		
		tax	1	
		Revision	2	
		UNIT – III	-	
		Definition of Salary, Characteristics	6	
		of salary	Ŭ	
		Salary u/s 17(1) Allowances u/s		
		17(3)(b), Perquisites u/s $17(2)$	8	
		Salaries- Essay problems	0	
		Revision		
		Revision	1	
		Salaries- Profits in lieu of salary	4	
AUGUST	15(+2)	Problem	2	
nedesi	13(+2)	Revision	1	
		UNIT - IV	1	
			2	
		House property theory & short	3	
		problems	6	
		Problems of House property	1	
		Revision	1	
SEPTEMBER	16(+2)	UNIT-V		
		Depreciation	4	
		Profits and gains from Profession	3	
		Business Income Computation	0	
		Problems	9	
		Revision	2	
OCTOBER	5	Problems on Business Income	3	
		Revision	2	
	75	TOTAL	75	

K. Suminday

## ACADEMIC ORGANISER – ENTREPRENEURAL DEVELOPMENT & PROJECT FINANCINGFOR 2018-19

#### Scheduled Month Topic to be covered No of **Review** of class **HOD**/Principal Hours 4 Unit-I: INTRODUCTION: June 2 Entrepreneur: Evolution of Entrepreneurs -Concept of entrepreneur -2 Functions - Characteristics of an Entrepreneur 8 July Importance of Entrepreneur -1 1 Types of Entrepreneurs -3 Women Entrepreneurs in India - Opportunities & Challenges -Government Schemes for women entrepreneurs 3 6+4 UNIT-III: ENTTREPRENEURALDEVELOPMENT August POLICIES AND PROGRAMMES Entrepreneurship Development Programmes -3 Policies of the Government -Institutions for Entrepreneurship Development 3 Training (EDIs) in India: CED 2 MDI - EDII, IED 2 NSIC 2 6 NIESBUD, EMC Sept 1 STEPs, XISS 1 SIDO, SISIs 2 Role of Consultancy Organizations: IDCs, TCOs -. 2 Role of Financial Institutions and Banks- UTI- ICICI Oct 1 + 130 30 Total

#### B.COM II (HONS) III Semester - SEC

K. Summer

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Bhavan's Vivekananda College of Science, Humanities and Commerce

#### (Accredited with 'A' grade by NAAC)

## ACADEMIC ORGANISER for MANAGEMENT INFORMATION SYSTEM B COM (HONS) II nd year (SEM III) 2018-2019 (No. of Classes per week:5)

Month	No. of Teaching Days	Name of the topic	No. of Classes required	Review of HOD Principa
June	11+2	Unit 1: An Overview of MIS		
		Concept and definition of MIS. and MIS vs. Data Processing,	1	
		MIS and Decision support System	1	
		MIS & Information Resources Management	1	
		End User Computing, MIS Structure	3	
		Managerial Views of IS, Functions of Management	2	
		Management Role, Levels of Management	1	
		Revision of Unit 1	2	
	L.	Practical: Lab classes	2	
July	20 + 2	Unit 2: Foundation of Information System		
		Introduction to Information System in Business	1	
		Fundamentals of Information Systems and Solving Business	2	
		Problems with Information System		9
		Types of Information Systems	2	
		Effectiveness and Efficiency Criteria in Information System	1	
		Framework for IS and Sequence of development of IS	2	
		HRIS	1	
		Revision of Unit 2	2	
		Unit 3: Concept of Planning and Control		
	(.*)	Concept of Organizational Planning and Planning Process	3	
		Computational Support for Planning	2	
		Characteristic of Control Process	2	
.*		Practical: Lab classes	4	
August	15 +2	Unit 3: Concept of Planning and Control		
,		Control Issues and security in MIS application in an organization	2	
		Determination of Information Requirements and Business	3	
		System Planning		
		End means Analysis and Organizing the plans	1	
		Revision of Unit 3	2	
		Unit 4 : Business Applications of Information Technology		
		Internet and Electronic Commerce, Intranet	1	
		Extranet and Enterprise Solutions	1	
		Information System for Business Operations, Information	3	
		System for Managerial Decisions Support		
		Practical: Lab classes	4	

Septem ber	16 +2	Unit 4 : Business Applications of Information Technology Information System for Strategic Advantage Revision of Unit 4	1 2	
		Unit 5 : Advanced Concepts In Information Systems		
		ERP and Supply Chain Management	2	
		Customer Relationship Management and Procurement Management	2	
		System Analysis and Design and System Development Life	2	
		Cycle,	3	
		Prototyping and Project Management	2	
		Cost Benefit Analysis and Detailed Design	2	
1.		Practical: Lab classes	4	
October	3+2	Unit 5 : Advanced Concepts In Information Systems		
		Implementation	1	
		Revision of Unit 5	2	
		Practical: Lab classes	2	
Total	75		75	

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#### CORPORATE ACCOUNTING IVth Semester Honours/Computers/Regulars Academic Organiser for the year 2018-2019

Month	No of days	Topics	Required Hrs	Review
November	12	<b>UNIT-I: ACCOUNTS OF BANKING COMPANIES:</b> Books and Registers maintained – Slip system of posting, Legal Provisions relating to final accounts – Preparation of Profit & Loss a/c and Balance sheet.	12	
December	15+2	UNIT-I: ACCOUNTS OF BANKING COMPANIES - Preparation of Profit & Loss a/c and Balance sheet. Rebate on Bills Discounted – Performing & Non-Performing Assets. UNIT-II: COMPANY LIQUIDATION: Meaning – Modes of	5	
U		Liquidation – Contributory, Liquidator, and Preferential Payments – Problems on preparation of Statements of Affairs, Deficiency/Surplus Account - Liquidator's Remuneration – and Liquidator's Final Statement of Account.	12	
January	18+4	UNIT-II: COMPANY LIQUIDATION- Liquidator's Final Statement of Account. UNIT-III: ACCOUNTS OF LIFE	5	
		<b>INSURANCE COMPANIES:</b> Introduction – Formats - Revenue Account - Balance Sheet - Valuation Balance Sheet – Ascertainment of Net Surplus, Calculation of Adjusted Life Assurance fund.	13	
		<b>UNIT-IV: ACCOUNTS OF GENERAL INSURANCE</b> <b>COMPANIES.</b> Preparation of final accounts of general insurance companies with special reference to Fire and Marine Insurance.	4	
February	18+4	UNIT-IV: ACCOUNTS OF GENERAL INSURANCE COMPANIES: Preparation of final accounts of general insurance companies with special reference to Fire and Marine Insurance. UNIT-V: HOLDING COMPANIES – AS-21 Holding companies – AS-21 - capital and revenue profits/	4	
C		reserves/ loss- minority interest – cost of control or goodwill/capital reserve – treatment of intercompany owing and unrealized profits – revaluation of assets- treatment of bonus shares and dividends declared by subsidiary companies – consolidated balance sheet as per schedule III of Companies Act 2013	18	
March	2	Revision	2	
	75		75	

K. Summer

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#### ACADEMIC ORGANISER-BUSINESS STATISTICS -I (SEM-IV) B.COM II YEARS (2018--19) Reg Hons Comp.

Month		B.COM II YEARS (201819) Keesses	No of	REVIEW
		UNIT I REGRESSION:	days	
November	14	Correlation vs Regression Analysis, Linear and Non Linear Regression - Lines of Regression - Line of	4	
		Regression of Y on X - Line of Regression of X on	6	
		Y - Using Regression Lines for Prediction.	4	
		UNIT II INDEX NUMBERS: Meaning - Uses - Types - Problems in the Construction of Index Numbers - Methods of Constructing Index Numbers - Simple and Weighted Index numbers (Laspeyre's - Paasche's - Marshall - Edgeworth	7	
December	17	Tests of Consistency of Index Number: Unit Test - Time Reversal Test - Factor Reversal Test - Circular Test - Problems Base Shifting - Splicing and Deflating of Index	5	
		Numbers - Problems UNIT III TIME SERIES: Time Series: Components	3	
		Time Series: Components – Methods-Semi Averages - Moving Averages	1	
		Least square Method	1	
		Least SquareMethod (Straight line method only)	2	
January	20	Shifting and conversion –utility of time series analysis – Problems <b>UNIT IV PROBABILITY</b> Probability: Experiment – Event - Mutually Exclusive Events - Collectively Exhaustive Events -	2 3 4	
		Independent Events - Simple and Compound Events Basics of Set Theory – Permutation – Combination -	4	
		Approaches to Probability: Classical – Empirical –	3	
		Subjective - Axiomatic - Theorems of Probability: Addition -	2	
		Multiplication - Marginal and Baye'sSimple problems Bayes' -Practice Problems in Probability	2	
		Theorems of Probability	4	
February	20	Simple Problems UNIT-V: THEORITICAL DISTRIBUTIONS: Binomial Distribution: Utility – Importance – Conditions – Constants - Fitting of Binomial Distribution.	6	
		Poisson Distribution: Utility – Importance –	5	
		Conditions - Constants - Fitting of Normal	1	
		Distribution. Utility – Importance – Central limit	1	
		Theorem – features - simple	1	
March	4	Numerical in Normal Distribution Areas Method Only.	4	
		Total	75	

R. Summas Geoly

#### **DEPARTMENT OF COMMERCE**

# FINANCIAL INSTITUITIONS AND MARKETS BCOM IV SEMESTER (COMP/REG/HONS) ACADEMIC ORGANISER -2018-19

	ACADEMIC ORGANISER -2018-19	
MONTH	TOPIC	NO OF DAYS
NOV	UNIT-I: INTRODUCTION:	
10+1	Functions of Financial System - Constituents of Indian	2
	Financial System – An Overview of Indian Financial	2.035
	System – Role and Functions of Participants in the	
	Financial Market	4
	UNIT II -Role of Financial Institutions in Economic	2
	Development – Types of Financial Institutions	1
	.All India Development Banks: Industrial Finance	2
DEC	Corporation of India (IFCI) - Industrial Development	2
3+1	Bank of India (IDBI) - Industrial Investment Bank of	2
	India Limited (IIBIL) -Industrial Reconstruction Bank of	2
	India (IRBI) - Infrastructure Development Finance	2
	Company Limited (IDFC)	-
	UNIT-III: FINANCIAL INSTITUTIONS: STATE	
	LEVEL DEVELOPMENT BANKS:	
	State Finance Corporations (SFCs): Objectives and	2
	Scope - Management	2
	Financial Resources - Functions - Operations -	2
	Performance Appraisal and Problems. State Industrial	1
AN	Development Corporations (SIDCs): Functions –	2
+1	Resources – Operations – Financial Assistance Small	-
1		2
	Industries Development Bank of India(SIDBI) -	2
	Management - Financial Resources - Functions -	2
	Operations – Performance Appraisal and Problems	2
	UNIT-IV: FINANCIAL MARKETS: MONEY	
	MARKET:	
	Money Market: Definition, Features, Objectives,	
	Importance, Compositions. Structure of Indian Money	2
	Market – Recent Development in the Indian Money	2
		1
	Market. Call Money Market: Operations - Transactions	1
	and participants - Advantages and Drawbacks.	
	Commercial Bills Market: Definition	
	Types of Bills - Operations in Bill Market- Importance of Bill	2
EB	Market - Discount Market - Acceptance Market - Drawbacks.	2
7	Treasury - Types of Treasury Bills - Operations and	
/	Participants money Market Instruments	
	UNIT-V: FINANCIAL MARKETS: CAPITAL MARKET:	2
	Capital Market: Meaning, Objectives, Importance, Functions -	2
	Structure of the Indian Capital Market - New Issue Market -	
	Instruments - Security Buyer - Methods of Issus -	1
	Intermediaries - Secondary Market - Characteristics and	2
	functions of Stock Exchanges – Listing of Securities – Types of	2
	Speculators - Stock Exchanges in India –	3
	Speculators Stock Enterninger in another	
	GERL D	2
AAR	SEBI - Powers and Functions - Primary and Secondary Market	2
	Guidelines .	
TAL(60)		60
<u>`</u>		1
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Bhavan's Vivekananda College of Science, Humanities and Commerce

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Academic organizer for 2018-19 for Human Resource Management

B.Com II Year (Honours)

#### IV semester

Month	Working Days	Name of the Topic	No of Classes	Total	Review o HOD Principa
November	8+3	Unit-I Introduction			
		HRM : Meaning, Concept	1		
		Importance,	1		
		Objectives and Scope	1		
		Functions of HRM	2		
		Changing role of HR manager	1		
		HRM policies,	i		
		HRM vs Personnel Management	2		
		Recent trends in HR	2		
December	18+2	Unit II HR Planning and Job Analysis			
December	1012	Introduction – Need for HRP	2		
		Process of HRP			
			4		
		HRP System – Responsibility of HRP	2		
		Job Analysis : Concept and meaning	1		
		Process of J Analysis			
		Job Descriptions, Job Specifications	2		
		Uses of Job Analysis	2		
		Unit III Procurement of HR			
		Introduction - Concept of Recruitment	2		
		Factors affecting Recruitment	4		
January	16+3	Sources of recruitment -	2		
		Traditional and Modern Methods	3		
		Concept of Selection	2		
		Activity			
		Selection Process	2		
		Selection Techniques	2		
		Placement and Induction, Internal Mobility	3		
		Unit IV Human Resource Development			
		Training and development: Introduction and			
		meaning	3		
		Importance of Training	2		
February	20+2	Training needs identification	2		
		Types and techniques of Training	3		
		Need and importance of Management Development	2		
		Training evaluation	2		
			2		
		Activity	2		
		UNIT-V Employee Performance Appraisal	2		
		Concept and need of employee review	$\begin{vmatrix} 2\\ 2 \end{vmatrix}$		
		Concept of employee appraisal	2		
		Types of Appraisal Methods	5		
		360 degree appraisal MBO Techniques			
March	2+1	Problems of Performance appraisal	1		
March	2+1	Revision	2		
Total	75				

M. Sulinan -

# INCOMETAX-II Organizer 2018-19 Semester-IV Incharge :N.Padmalata

**B.** Com Honors

Month	No. Of Teaching Days	Topics To Be Covered	No. Of Classes Required
November- 18	8+4	Unit- I- Income from other Sources: General Incomes u/s 56(1) Specific Incomes u/s 56(2) c Dividends, Interest on securities, Casual Incomes - Rent received from Letting of Plant	2
		& Machinery-Gifts Deductions u/s 57 Essay problems on computation of I. O.S	2 1 5 2
December - 18	15+3	Revision Essay problems on computation of I. O.S Unit –II Capital Gains Intro: Meaning of Assets	5
		Basis of charge Short Term and Long term Asset, Deemed Transfer, Indexed cost	1 2
		Exemptions u/s54 Essay Problems	2 8
January 2019	18+2	Unit –III Clubbing of Incomes Clubbing provisions, Deemed Incomes Set-Off and Carry Forward of losses – Theory, Problems on Set off & Carry forward of Losses	2 2 4
		Deductions from GTI u/s 80C to 80U Essay Problems on Deductions Revision	4 6 2
February 2019	18+4	<b>Unit- IV Assessment of Individuals</b> Procedure and rebates Essay Problems on Computation of Tax Liability	2
		Unit-V Assessment Procedure: Types of Returns,	9
		Types of Assessment Income Tax Authorities Assessing Officer-Powers, duties	53
			3
March 2019	1+2	Revision	3
	Total		75

K. Suminan M. Palmulater

# Organizer for Business Ethics for the Academic Year 2018-2019 - SEC - (SEM - IV)

Month	No Of Hours Sem-4	Topic To Be Covered	Review	Signature
Nov	06	UNIT I – INTRODUCTION TO BUSINESS ETHICS		
		Meaning- Requirement of Ethics in Business	1	
		Need/Importance for ethics in business-	2	
		Moral Vs. Ethics-	1	
		Ethics Vs. Religion –	1	
		Law Vs. Ethics	1	
Dec	07	Issues/ Dilemmas involved in Business ethics-	2	
		How to handle ethical dilemmas in business-	2	
		Benefits of Business Ethics.	2	
Jan	09	UNIT V-BUSINESS ETIQUETTES		
		Meaning- Importance of Etiquettes-	1	
		Etiquettes in Business cards- Business Meetings-	1	
		Board Meetings Etiquettes - Board meetings-	2	
		Shareholders meetings Etiquettes - Employees in meetings	2	
		Etiquettes - Press conferences in printing and electronic media	2	
Feb.	8	Dining manners at Breakfast Etiquettes	1	
		Lunch and Dinner meetings Etiquettes	2	
		Behavior with foreign delegates-	2	
		Manner of shake hand- Dress code – in working hours- Working	2	
		days- Business meetings-	2	
			1	
		Corporate culture functions dress code –	1 2	
			2	
march	2	Etiquettes in Delivery of Speeches and addressing the people	2	
Total	30		30	

K. Summer

And to

	B.Com (Hons) 2Year / 4th Sem 2018-2019 E-Commerce and Digital Marketing			
Month	Details	Total Classes alloted	Review	
	Unit-1 E-Commerce: Introduction - Potential Benefits of E-commerce, Limitations	2		
	E-Business - E-Commerce - E-Business -Impact of E-Commerce on Business Models	2		
Nov	- Driving Forces of E-Commerce –Classification of E-Commerce: B2B, B2C, C2B, C2C, B2E.	2		
(10+1)	Applications of E-Commerce: E-Commerce Organization Applications - E- Marketing - E-Advertising	2		
	HTML Basics, introduction to web page, formatting tags, header tags, list	2		
	E-Banking - Mobile Commerce - E-Trading - E-Learning - E-Shopping - Consumer Experience.	1		
	Unit -2 EDI:Introduction - Traditional EDI systems			
	Benefits and Drawbacks - Data transfer and standards.	3		
	Financial EDI-EDI systems and the Internet - Legal security and private			
Dec	concerns	2		
(13+1)	Authentication Methods – Firewalls (introduction) –-	2		
	Features and benefits of Portal – web portals Vs Website	2		
	Tables in html, creating row, cols, grouping, row/col span       3         Unit -3 E-COMMERCE SECURITY CONTROLS & WEB PAGE DESIGNING       3			
		2		
	Introduction - SET protocol - SET Vs SSL (introduction only) -	2		
	Payment gateway - Cryptography – Encryption – Decryption -	4		
	Digital signatures - Dual signatures - Public Key - Private Key - Digital Certificates.	3		
	creating form controls, links and images in html	3		
Jan	Unit -4 PAYMENT MECHANISMS	5		
(15+1)	Introduction - Mercantile Process Model: Consumers Perspective and			
	Merchant's Perspective.	3		
	Electronic Payment Systems: Legal Issues & Digital Currency - E-Cash & E-			
	Cheque	3		
	Electronic Fund Transfer (EFT) - Advantages and Risks - E-Payment	_		
	System - Smart Cards. Risk in electronic payment systems.	5		
Feb (17)	creating frames, horizontal, vertical, and nested frames	4		
Feb (17)	Unit - Digital Marketing			
	Introduction-advantages and disadvantages - Search engines -Search	F		
	Marketing & its types E marketing techniques-	5		
	target frames, implementing in front page.			
	consumer decision making process, Types of online markets -Traits of	2		
March	Digital Leadership.			

	Department of Commerce		
	B.com (Computers) 2nd year -3rd Semeste	er	
	Programming in C language Lesson Plan 2018-2019		
Month	Details	Periods	Signature HOD
	Unit-1 Introduction, History Importance,	2	0
	Basic Structure, Writing and executing Program	2	
	Keywords, constants, variables	1	
June 9	Scope & life of variable	1	
	Reading and writing char & value	1	
	Unit- 1 Data types/ Storage classes	1	
	I/o operators	1	$\neg$ (
	Unit -2 Operators , Expressions	2	
	Type Conversion, Evaluation	2	
	sample programmes	3	
July 15+2 17	Unit -2 Conditional & loping stmt	3	Kse
	if, else if swith,	2	
	do for do while	2	
	Unit -3 Arrays introduction, Defination,	3	
	Declaration initilization, 1D arrays	2	
	Unit- 3 2D arrays, Dynamic arrays	2	1
	Strings Declaring/initilization	2	
Aug 13+2 15	Reading Writing String functions	2	
	sample programmes	1	
	Unit -4 Functions Built in (maths, char, date& time)	3	
	User defined functions:elements	3	
0	Return values fun defination	3	
-	declaring calling	3	
Sept 16+1	recursive functions	3	
17	Unit -5 Structure Declaration Accessing variable	3	
	struct & array struct func unions pointers	4	KSE
	passing parameters to functions	1	
	Enum , union	1	
Oct-02	Pointers introduction, pointer variable, memory allocation, operators	1	
Total Classes		60	

S. Jayalami

M. Summer

PPW: 2 Hrs

# ACADEMIC ORGANISER-BUSINESS COMMUNICATION B.COM II Yr(Reg, Comp, ) (III Sem) (2018-19)

MONTH	NO OF days	TOPIC TO BE COVERED	NO OF classes	REVIEW
JUNE	4	UNIT-I: INTRODUCTION: A.BUSINESS COMMUNICATION	1	
		Nature, Process & Importance of communication	1	
		Types of communication ,Barriers of communication	1	
		Linguistic, Psychological, Interpersonal, Cultural, Physical & Organizational	2	
JULY	8	B. BUSINESS CORRESPONDENCE Letter writing , Presentation, Inviting		
		& Sending Quotations, Placing orders & inviting tenders, Sales letter, Claim & Adjustment letters	3	
		Social correspondence , Memorandum, Inter office memo, Notices, Agenda, Minutes , Job application letter& Preparing the resume	5	
AUG	6	UNIT-II : REPORT WRITING & TECHNOLOGY IN BUSINESS COMMUNICATION A. REPORT WRITING		
		Types of report, Basic format of report, Steps in report writing	3	
		Process of report writing, Importance of report writing, Citation rules(APA Style ) in reports	3	
U SEPT	8	<b>B.TECHNOLOGY IN BUSINESS COMMUNICATION</b> Role, Effects & advantages of technology in Business	2	
		communication Business communication -E-mail, Text messaging, Instant messages	2	
		Video conferencing, Social networking , Strategic importance of communication	4	
OCT	2	Group discussions, Presentations	2	
	28	Total	28	

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		Bhavan's Vivekananda College Department of Computer Science
		om (Computers) IInd Year - Semester IV
	R	DBMS Acadamic Organizer 2018 - 2019
Month & Week	Units	Syllabus
November'19 (8)	Unit-	Database Management Systems-File Bases System-Advantages of DBMS over File Based System-Database Approach-Logical DBMS Architecure.
	1,3	Physical DBMS Architecture - DBA Functions and Role - Unit 3: SQL Commands- Data Types. DDL commands
December '19	Unit- 3	DML Commands- DCL Commands- Transaction Control Language Commands- Queries using where- group by-order by, Nested Queries- Joins- Sequences- Index- Synonyms- Tabl Handling
(18)		Data File Indices and Data Dictionary- Types of Databases. Relational Model: Domains-Tuple and Relation- Super Keys- Candidate Keys- Primary Key and Foreign Key
		Relatonal Constraints- Domain Constraints- Key Constraint- Integrity Constraint- Update Operations and Dealing with Violations- Relational Operations-
	Unit- 1	ER Model- Entity, Attributes and Relationships-E_R Diagram Conversion of E-R Diagram to Relatonal Database
	Unit- 2	Unit 2: Relatonal Database Integrity- The Keys- Referential Integrity- Entity Integrity- Redundancy and Associated Problems- Single Valued Dependencies- Normalization- 1NF, 2NF, 3NF,BCNF
January'20 (16)	Unit- 2	Attribute Preservation- Lossless Join Decomposition- Dependency Preservation- Physical Database Design Issues- Storage of Database on Hard Disks- File Organisation and Its Types
		Transactions- Concurrent Transactions- Locking Protocol- Serialisable Schedules- Two-Phase Locking Protocol

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		Unit- 4	Deadlock and its prevention- Optimistic Concurrency Control
	February'20 (20) March'20 (02)	omt i	Database Recovery and Security- meaning- Kinds of Failures
			Failure Control Methods- Database Errors- Backup and Recovery Techniques- Security and Integrity
		Unit- 5	Database Security- Authorization- Distributed Databases Systems- Need- Structure- Advantages and disadvantages
		Unit -5	Advantages and Disadvantages of Data Distribution- Client Server Databases: Emergence of Client/Server Architecture
U			Need for Client Server Computing- Structure of Client/Server Systems and its advantages.

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## Organizer for Personal Skills And Business Presentation for the Academic Year 2018-19 – SEC - B.Com (Computers and Regulars)-2<sup>nd</sup> Year-Sem – IV

Month	No Of Hours 2 Per Week	Topic To Be Covered			
Nov	5+1	Unit – I Body Language – Kinesics, Proxemics, Para linguistic Chronemics Nuances of SpeechDelivery.	1 2 1 2		
Dec	6+1	Personality Development: Building self-esteem. Interviews – Types of Interviews Preparing for interviews	2 2 3		
Jan	7+1	Facing interviews, Reviewingperformance, Participating in mock interviews. <b>Unit – II</b> Business Presentations – Preparing successful presentations	2 1 1 2 2		
Feb.	7+1	Thinking about audience Effective use of visual aid Delivering presentation, using prompts Dealing with questions and interruptions Mock presentations.	1 2 1 2		
March	1	Revision	1		
Total	30		30		

K. Summers

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## ACADEMIC ORGANISER – ENTREPRENEURAL DEVELOPMENT & PROJECT FINANCING FOR 2018-19

## B.COM II (REG) IIIrd Semester

Month	Scheduled	Topic to be covered	No of	<b>Review of</b>
Wonth	Hours	Topic to be covered	class	HOD/Principal
June	8	Unit-I :: INTRODUCTION: Entrepreneur: Evolution of Entrepreneurs - Concept - Functions - Characteristics – Importance of Entrepreneur – Types of Entrepreneurs - Women Entrepreneurs in India – Opportunities & Challenges –Government Schemes for women entrepreneurs.	2 2 2 2	
July	17+2	UNIT–II: ENTREPRENEURIAL DEVELOPMENT: Entrepreneurship- Introduction- Entrepreneurial	4	
		Competencies – Entrepreneurial opportunities in India - Entrepreneurship today –	4	
		Process of Entrepreneurial Development- Market assessment- Benefits and Limitations – Trend spotting – Creativity & Innovation – Innovative	3 2	
		process UNIT–III: ENTTREPRENEURAL DEVELOPMENT POLICIES AND PROGRAMMES Entrepreneurship Development Programmes –	2	
		Policies of the Government – Institutions for Entrepreneurship Development Training (EDIs) in India: CED, MDI,	2 2	
August	12+2	EDII, IED, NIESBUD, EMC, STEPs, XISS, SIDO, SISIs - Role of Consultancy Organizations: IDCs, TCOs – Role of Financial Institutions and Banks.	3 1 3	
		<b>UNIT IV: PROJECT:</b> Project: Project management: meaning, scope & importance, role of project manager	2 2	
		Project- Definition, characteristics, types of projects	2 1	
Sept	13+2	steps in identification of projects, Project life cycle. UNIT-V: PROJECT FINANCING and MSME :	2 2	
		project Formulation – definition- stages-Design – Network Analysis –CPM –PERT-	3	
		Planning- Planning Financial Analysis & Project Financing – project Appraisal –	3 3 2	
OCT	2+2	Social Cost-Benefit Analysis – Budget –types and MSME( as per 2006) – Government Policy and Support	2 2	
Total	60		60	
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# Organizer for Business Ethics for the Academic Year 2018-19(Semester – IV)

Month	No Of Hours Sem-4	Topic To Be Covered	Review	Signature
Nov	9+2	UNIT I – INTRODUCTION TO BUSINESS ETHICS		
		Mooning Requirement of Ethics in Rusiness		
		Meaning- Requirement of Ethics in Business - Need/Importance for ethics in business-	2	
		Moral Vs. Ethics- Ethics Vs. Religion – Law Vs. Ethics	2	
		Issues/ Dilemmas involved in Business ethics-	2	
		How to handle ethical dilemmas in business-	1	
			1	
		Benefits of Business Ethics.	1	
		Activity	1	
Dec	12+1	UNIT II- ETHICS AT WORKPLACE		
		Meaning- Need- Importance-	2	
		Role of individual morals and Standards in defining work place	2	
		ethics-		
		Factors influencing ethical behavior- Working with opposite		
		gender	2	
		issues involved in HRD-	1	
		Ethical issues of individuals in work place- Guide lines for	1	
			-	
		managing ethics in the work place.		
		UNIT III- ETHICS IN ACCOUNTING AND FINANCE		
		Meaning- Importance- fundamental principles of ethics in the	2	
		context of Finance and Accounts Creating an ethical accounting	1	
		environment-		
		Reasons for unethical behavior-		
		Threats faced by Finance and Accounting professional while	1	
			1	
		working as a Auditor, Consultant or an Employee in an	1	
		organization-	1	
		Activity	-	
Jan	13+3	Safe guards to counter/ Overcome threats- "Ethical conflict	2	
		resolutions in the context of Finance and Accounting".		
		UNIT IV- ETHICS IN MARKETING AND CONSUMER PROTECTION		
		Meaning-Ethical issues involved in marketing-	2	
		Need for ethical guidance- Competition-Meaning- Definition –	2	
		Consumer; Definition- Competition and consumer welfare	1	
		Grey areas in marketing-	1	
		consumer protection councils in India-	2	
		Rights of the consumers-	1	

		Consumer interest Vs. Public interest- Activity	1 2	
Feb.	16+1	Ethics in Advertisement	1	
		UNIT V-BUSINESS ETIQUETTES Meaning- Importance of Etiquettes- Etiquettes in Business cards-	2	
		Business Meetings- Board Meetings- Board meetings- Shareholders meetings- Employees in meetings-	5	
		Press conferences in printing and electronic media Dining manners at Breakfast- Lunch and Dinner meetings- Behavior with foreign delegates- Manner of shake hand- Dress	5	
		code – in working hours- Working days- Business meetings- Corporate culture functions-	2	
		Activity	2	
March	3	Etiquettes in Delivery of Speeches and addressing the people	2	
		Activity	1	
Total	60		60	

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# Cost accounting Organiser (SEM - V) 2018-19 (Reg / Comp / Hons)

Month	No. of teaching days	Name of the Topic	No. of classes required	Review HOD Principal
June	11+2	UNIT-I: INTRODUCTION:		
		Cost Accounting: Definition – Features – Objectives – Functions – Scope – Advantages and Limitations - Essentials of a good cost	2 3	
		accounting system- Difference between Cost Accounting and Financial Accounting – Cost concepts – Cost Classification.	4	
		<b>UNIT-II: MATERIAL</b> :Direct and Indirect Material cost – Inventory Control Techniques – Stock Levels – EOQ – ABC Analysis	2	
		Revision	2	
July	20+2	JIT - VED - FSND - Issue of Materials to Production – Pricing methods:	2	
		FIFO - LIFO with Base Stock and Simple and Weighted Averagemethods.(Problems)	12	
		UNIT-III: LABOUR AND OVERHEADS: Labour: Direct and Indirect Labour Cost – Methods of Payment of Wages . (only Incentive Plans): Halsey, Rowan, Taylor Piece Rate and Merrick Multiple Piece Rate Methods.(Problems)	6	
		Revision	2	
Aug	15+2	Overheads: Classification - Methods of Allocation - Apportionment and Absorption of overheads.	9	
		UNIT-IV: UNIT AND JOB COSTING:		
		Unit Costing: Features - Cost Sheet – Tender and Estimated Cost	6	
		Sheet(Problems)		
		Revision	2	
Sep	16+2	Unit Costing:- Tender and Estimated Cost Sheet(Problems)	2	
		Job Costing: Features - Objectives – Procedure - Preparation of Job Cost Sheet.	2	
		UnitV :CONTRACT COSTING		
		Meaning, Features, Problems on contract costing PROCESS COSTING:	6	
		Process Costing: Meaning - Features - Preparation of Process	6	
		Account – Normal and Abnormal Losses- Process Accounts-		
		(Problems) Revision	2	
Oat	3+2	Process Accounts-(Problems)	3	
Oct	372	Revision	2	
TOTAL	75		75	

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#### BHAVAN'S VIVEKANANDA COLLEGE OF SCIENCE HUMANITIES AND COMMERCE

#### SAINIKPURI, SECUNDERABAD

Business Law Organizer 2018-19 Sem V (Comp, Reg, Horrs)

Month	Contents	No.of	Remarks
and No of Days		Classes	
June 8	Unit I Indian Contract Act I Sources of Business Law- Development	1	
	of Law in Independent India – Agreement and Contract – Essentials of	1	
	a Valid Contract – Classification of Contracts – Practical Problems	2	
	Offer and Acceptance – Rules of valid offer and acceptance –	2	
5 T	Communication and revocation of offer and acceptance – Practical Problems	2	
July 17	Unit II Indian Contract Act II Consideration – Essentials of Valid	1	
	consideration – Doctrine of Privity of Contract – Stranger to Contract	1	
	- "No consideration - No contract" Exceptions - Practical Problems	1	
	Capacity to a contract – Minor agreements – Free Consent – Coercion	2	
	<ul> <li>Undue influence – Fraud - Misrepresentation – Mistake – Practical problems</li> </ul>	5	
	Unit III Indian Contract Act III Legality of Object and Consideration	3	
	<ul> <li>Agreements opposed to Public Policy – Void Agreements –</li> </ul>	2	
	Agreements by way of Wager – Contingent contracts – Practical Problems	2	
Aug 12	Discharge of Contract: Modes of Discharge – Supervening	2	
	impossibility – Performance of Contracts – Reciprocal promises –	4	
	Breach of Contract – Remedies of Breach	3	
	Unit IV Sale of Goods Act Contract of Sale: Essentials of Valid Sale-		
	Sale and agreement to Sell – Sale distinguished from other contracts	3	
Sept 13	- Definition of Goods and Types of Goods - Transfer of Ownership -	3	
	Unpaid Seller – Rights of an unpaid Seller – Practical Problems	3	
	Conditions and Warranties – Caveat Emptor – Exceptions – Transfer		
	of Ownership – Rules of Transfer of property – Sale by Non-owners	3	
	and its Exceptions- Auction Sales – Practical Problems		
	Unit V Information Technology Act IT Act - Objectives - Definitions -	1	
	Digital Signature – Electronic Governance – Attribution –	1	
	Acknowledgement and Dispatch of Electronic Records – Regulation of	2	
	Certifying authorities – Granting of Licence.		
Oct 2+2	Digital Signature Certificates – Duties of Subscribers – Cyber	2	4
	Regulation Appellate Tribunal – Offences – Penalties and Adjudication	2	

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#### BHAVAN'S VIVEKANANDA COLLEGE OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094 Autonomous College DEPARTMENT OF COMMERCE Organizer for the year 2018 - B.Com Hons. III year, V Semester RESEARCH METHODOLOGY

MONTH	TOPIC	NO OF CLASSES	<i>REVIEW BY</i> <i>HOD/PRINCIPAL</i>
JUNE	UNIT I INTRODUCTION	01	
11+2	Research Objectives, Relevance and	06	
	Classification		
	Process and Steps involved	03	
	Formulation of the Research Problem	03	
	and Steps involved		
JULY	UNIT II RESEARCH DESIGN		
20+2	Research Design, Classification, Types,	03	
	Factors, Steps in research Design	07	
	Criteria of a good Research Design UNIT III LEVELS OF	01	
	MEASUREMENT & SCALING	01	
	Introduction, Measurements Levels / Scales		
	Sampling: Concepts, Uses of sampling in Real	07	14
	Life, Sampling Vs. On Sampling Errors,	~ ~	
	Sampling Design	04	
AUGUST	UNIT IV TESTING OF HYPOTHESIS I	-	
15+2	Hypothesis: Meaning, Types, Characteristics	02	
	Procedure for testing of Hypothesis	02	
	T - test and $F - test$	08	
	UNIT V: TESTING OF HYPOTHESIS II AND REPORT WRITING		
	Chi-square test	05	
SEPTEMBER	Chi-Square test	02	
16+2	ANOVA Analysis	07	
	REPORT DRAFTING: Types of Report	05 03	
	Methods of Report Writing	03	
	Tables and charts,	01	
OCTOBER	Bibliography and Index	02	
03+2	Diagrammatic Presentation	03	
65 +10	Total	75	

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#### Bhavan's Vivekananda College of Science, Humanities and Commerce Autonomous – Affiliated to Osmania University

Program: B.Com Honors/Regulars/ Computers

Course Title (paper title): Auditing

Month	No.of	ACADEMIC ORGANISER- 2018-19 కర Name of the Topic	No.of classes	Review
	teaching		required	HOD
	days		·	Principal
June		Unit-1- Introduction		
	9	Auditing :Meaning-definition-evolution	2	
		Objectives-importance-qualities-types of audit	2	
		Commencement of audit-engagement letter	2	
		Audit program	1	
j.		Audit note book	2	
		Audit Markinga	1	
July	15+2	Audit Markings Unit-11	1	
		Internal control,InternalCheck and Internal Audit; Meaning,and	6	
		Objectives of internal control Internal Check and Internal Audit	1	
		Internal Check vs Internal Audit Internal control vs Internal Audit	3	
		Unit-111 Vouching		
		Meaning –Objectives-Types of vouchers	2	
		Vouching of trading transactions	2	
		Vouching of Cash Transactions	2	
Jugard	13+2	Unit-1V Verification and Valuation of assets.		
August	13+2		2	
		Meaning and definition-Distinction Verification and valuation of various assets and liabilities	3 5	
		Unit-V Company Audit		
		Qualifications and disqualifications	3	
		Appointment, Removal, Remuneration	4	
<b>Q</b> .	16.1	Rights-Duties	5	
Sept	16+1	Civil and Criminal Liabilities of Auditors	3	
		Audit Committee	4	
Oct	2	Audit reports-meaning,content and types Revision	5 2	
Total	60			

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Mont h	No. of days	B Com(Hons & Reg) IIIrd yr (SEM –V) 2018-19 (No. of classes po Name of the Topic	No. of classes require d	Review HOD Principal
June	11	UNIT-I: INTRODUCTION: Financial Services: Meaning-Functions Classification- Scope – Fund Based Activities - Non-fund Based	2	
		Activities – Modern Activities Causes for Financial Innovation – New Financial Products and Services	3 3	
		Innovative Financial Instruments – Challenges Facing the Financial Service Sector	3	
July	20+2	Present Scenario. UNIT-II: MERCHANT BANKING: Definition – Origin of Merchant Banking in India	1	
l.		Merchant Banks and Commercial Banks - Services of Merchant	2	
		Banks Qualities of Merchant Bankers – Merchant Bankers as Lead Managers – Guidelines	3 4	
		Merchant Bankers Commission – Progress of Merchant Banking in India Problems and Scope of Merchant Banking in India.	3 2	
		UNIT-III: VENTURE CAPITAL: Venture Capital: Meaning, Features, Scope, Importance, Origin Initiative in India – Venture Capital Guidelines Method of Venture Financing	4 2 1	
Aug	15+2	Method of Venture Financing,	2	
		Indian Scenario Suggestions for the Growth of Venture Capital. UNIT-IV: HIRE PURCHASE AND LEASING:	1 2	
		Hire Purchase: Features, Legal Position Hire Purchase and Credit Sales	2	ii.
		Hire Purchase and Installment Sale Hire Purchase and Leasing – Origin and Development. Banks and	1	
		Hire Purchase Business. Leasing: Definition – Steps in Leasing Transactions, Types of Lease – Financial Lease – Operating Lease – Leverage Lease – Sale	3	
		and Lease Back. Advantages and Disadvantages of Lease.	3 2	
Sep	16+2	Structure of Leasing Industry – Problems and Prospects UNIT-V: DISCOUNTING, FACTORING AND FORFEITING: Discounting: Concept – Types of Bills	2	
		Differences between Bill Purchase, Bill Discounting and Bill	4	
		Negotiating. Advantages of Bill Discounting RBI Guidelines to control misuse of bill discounting.	2	
		Factoring and Forfeiting: Meaning and Nature of Factoring – Parties in Factoring	2	
		Merits and Demerits of Factoring – Types – Factoring in India. Factoring Regulation Act, 2011.	3	

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		Parties to Forfeiting – Costs of Forfeiting – Benefits of Forfeiting for Exporters and Importers. Recent Developments in Solving Problems in Forfeiting	3 2	
Oct	3+4	Recent Developments in Solving Problems in Forfeiting Differences between Factoring and Forfeiting. Revision	1 3 3	
Total			75	

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#### ACADEMIC ORGANISER FOR FINANCIAL MANAGEMENT B.COM III YEAR -(HONS & REGULARS) No. of classe 2018 -19

Month	No. Of teaching days	Name of the topic	No. Of classes required	Review
JUNE	11+2	UNIT-I: INTRODUCTION:		
		Financial Management: Meaning - Nature and Scope–Importance- Objectives - Profit Maximization vs Wealth Maximization – Traditional Functions of Finance Manager – Changing Role of Finance Manager – Relationship between Financial Management and Other Management Areas (Theory).	9	
		UNIT–II:		
		TIME VALUE OF MONEY Concept - Techniques - Compounding Techniques - Doubling Period -	4	
JULY	20+2	TIME VALUE OF MONEY		
		Multiple Compounding Period - Present Value Techniques (Simple Problems).	3	
		CAPITAL BUDGETING:		]
		<b>Meaning-</b> types of Capital Budgeting-Decision criteria-Techniques of Capital Budgeting-Traditional and Modern (DCF) methods-NPV v/s IRR.	13	
		UNIT-III: COST OF CAPITAL:		
		Meaning and Definition – Significance – Classification of Costs Problems in Determination of Cost of Capital – Cost of Debt - Cost of Perpetual and Redeemable Debt	6	
AUG	15+2	COST OF CAPITAL:		
		<ul> <li>Cost of Preference Capital - Cost of Equity Capital – Cost of retained earnings - Weighted Average Cost of Capital (Simple Problems).</li> </ul>	6	
		UNIT-IV: CAPITAL STRUCTURE:		
	-	Meaning – Importance – Factors – Types – Optimal Capital Structure – Theories of Capital Structure: Net Income Approach - Net Operating Income Approach - Traditional Approach - (Simple Problems).	11	9
SEPT	16+2	Modigliani and Miller Approach(Simple Problems)	4	
		UNIT-V:LEVERAGES&DIVIDENDDECISION		1
		LEVERAGES: Operating- Financial-combined leverages(Including Problems) EBIT-EPS Analysis	6	
		<b>DIVIDEND DECISION-</b> Dividend theories-Walter Model, Gordon Model, M.M. Hypothesis.	8	
OCT	3+2	Revision	5	
		Total	75	1

#### ACADEMIC ORGANISER MONTH WISE - 2018-19

#### **INTERNATIONAL FINANCE – B.Com III year Honors**

No. of classes: 5 per week

Month	No.	Topics to be covered	No. of	III H1	III H2	Review
	of teach		of			by HOD/P
	0.000000		es			rincipal
	ing days		requi			
	uays		red			
	11(+	Unit -1				
JUNE '18	2)	International Finance- Meaning,				
		Scope, Features, Goals, IFM vs DFM	4			
		Role of IF Manager, Relationship				
		between IFM & other management areas, International Financial	5			
		Environment	5			
		Unit – II				
		International Monetary system-	4			
		Different standards				
			1			
JULY '18	20(+	IMF solution for financial crisis	2			
JULI IO	2)	International Flow of Funds- Balance	2			
		of Payments- Problems	8			
		Revision	2			
		Unit –III				
		Foreign Exchange Market- Major				
		Participants-Spot Market-	10			
		Speculation, Arbitration in spot markets, Hedging	10			
	15(+	Speculation, Arbitration in forward				
AUGUST	1)	markets, Swapping of forward	6	2		
<b>`18</b>		contracts				
		Unit – IV				
		Exchange Rate Mechanism-				
		Quotations, Nominal, Real Effective	6			
		Exchange rate Determination of Exchange Rate in				
		Spot Market and Forward Market	4			
SEPT '18	16(+	Determination of Exchange Rate in	0.00			
	3)	Spot Market and Forward Market	4			
		Revision Unit – V	2			
		Unit – V Foreign Exchange Exposure-				
		Meaning, Relevance, Classification	8			
		Translation and Transaction Exposure				
		- Problems	5			
OCT '18	3(+2)	Transaction Exposure- Problems	2			
001 10	5(12)	Revision	3			
TOTAL	75		75			

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Bhavan's Vivekananda College of Science, Humanities and Commerce Autonomous – Affiliated to Osmania University

Sem VI

Program: B.Com Course Title (paper title): Managerial Accounting 2018-19

MONTH	ΤΟΡΙΟ	NO OF CLASSES
	UNIT-I- INTRODUCTION	
	Managerial Accounting-Features-Objectives-Scope-	
	Functions-Advanatges & Limitations-Relationship between	8
November	Cost, Management & Financial Accounting	
(12+2)	Revision	2
	UNITS-II- MARGINAL COSTING	
	Meaning -Importance- Marginal Cost Equation- Difference	4
	Between Marginal costing & Absorption costing-Application	4
	CVP Analysis_Break Even Analysis	
	Meaning - Assumptions- Importance-Limitations. Decision	13
December	Making- Make or Buy (Including Problems)	
	Revision	2
(15+2)	UNITS-III- STANDARD COSTING	
	Standard costing & Historical costing- Standard costing &	2
	budgetary control differences-	2
	Establishment of cost standards-Steps involved in standard	
	costong- Variance Analyis-Material Variance, Labour	12
	Variance and Overhead variances (incl problems)	12
	and Overhead variances (incl problems)	
Lanuary (18+2)	Revison	2
January (18+2)	UNITS-IV- BUDGETS & BUDGETARY CONTROL	
	Budget-Meaning-Objectives- Advantages & limitations-	,
10	essentials of budgets- budgetary control- classification of	6
	budgets-Preparing of Budgets (Incl Problems)	
	Preparing of Budgets (Incl Problems)	6
	Revision	2
<b>F</b> 1	UNITS-V- WORKING CAPITAL	
February	Working Capital: Meaning- Concept- Classification-	
(18+2)	Importance- Objectives- Estimation pf Working capital	10
	Requirements- Management of Current Assets ( Incl	12
	Problems)	
March (4)	Revision	4
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#### Bhavan's Vivekananda College of Science, Humanities and Commerce Autonomous – Affiliated to Osmania University

#### Program: B.Com Honors/Regulars/ Computers Course (paper title): Company Law for the year 2018-19

	Month and No.of Days	Торіс	No.of Classes
t	Nov 8+3	Unit -1 Introduction	
		Meaning – Definition – Characteristics of Company – Classification	1
		of Companies – Conversion of Public and Private companies vice	2
			3
		versa - Legislation on companies – Incorporation – Promotion –	
		Types of Promotion – Practical Cases	2
		Registration – Documents – Memorandum of Association – Articles	
		of Association and their alteration – Case Discussion	3
2	Dec 18+3	Unit II Doctrine of Indoor Management - Doctrine of Ultra vires -	2
		Constructive Notice - Certificate of Incorporation - Prospectus -	2
		Types of Prospectus - Contents - Mis-statement of Prospectus -	2
		Consequences of Mis-statement of Prospectus -	3
		Director - Qualifications - Disqualifications - Position of Directors	2
		- Appointment of Directors -	3
		Kinds of Directors - Removal of Directors - Powers - Duties,	2
		Liabilities, Loans, Remuneration of Directors	2
			3
t	Jan 16+3	Unit III Managing Director - Appointment of Managing Director -	1
		Qualifications – Disqualifications – Corporate Social	2
		Responsibilities- Corporate Governance – Case Discussion –	3
		Company Secretary – Qualifications and Disqualifications –	3
		Company Secretary – Quantications and Disquantications – Company Secretary Appointment and Dismissal - Status of	2
		Company Secretary – Duties of Company Secretary – Liabilities of	2
		Company Secretary– Practical Cases Company Secretary in	3
+	F 1 20 1 2	Practice- Secretarial Audit – Practical Cases	3
	Feb 20+2	Unit IV Company Meetings – Requisites of a Valid Meeting –	2
		Notice – Proxy – Quorum – Minutes – Various Meetings-	4
		Resolutions – Types of Resolutions – Resolution by Ballot	3
		Unit 5: Meaning of Winding Up - Modes of Winding up -	2
		Winding up by Tribunal – Voluntary Winding up – Compulsory	3
		Winding up - Consequences of Winding Up- Liquidator -	3
		Statement of Affairs - Committee of Inspection - Contributories-	3
		Insolvency and Bankruptcy Code – Practical Cases	2
	March 2	Revision	2
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Bhavan's Vivekananda College of Science, Humanities and Commerce Autonomous – Affiliated to Osmania University 2018 - 19

Program: (B.Com Hons.) Course Title (paper title): Business Mathematics

Month & Week	Syllabus	No of days
	UNIT-I: MATHEMATICS OF FINANCE	
November (12+2)	Mathematics of Finance: Introduction – Interest (Simple and Compound, Compound Interest At Changing Rates - Nominal and Effective Rates)	6
	Present Value and Future Value – Annuities – Perpetuity	8
	UNIT-II: FUNCTIONS AND SETS Functions: Concept – Types of functions- related to business (Simple problems).	3
	Limits: Concept–Properties–Evaluation	5
	Continuity: Concept - Applications of Continuity in	3
December (15+2)	Business and Economics Theory of Sets: Definition of Sets, Types of Sets-Venn diagrams, Operation on Sets-Algebra of Sets Applications of Sets	5
	UNIT- III:MATRICES AND DETERMINANTS Matrices: Introduction	1
	Types of Matrices – Matrix Algebra - Addition, Subtraction, Multiplication - Transpose of a Matrix – Properties of a Transpose	6
Innuami	Inverse of a Matrix - Minors and Cofactors Determinant – Solving of Simultaneous Equations Using Crammer's Rule And Matrix Inverse Method - Including	8
January (18+2)	Simple Application Problems UNIT -IV :QUADRATIC EQUATIONS AND PROGRESSIONS	
	Quadratic Equations: Solution of a Quadratic Equation – Sum of the Roots – Product of the Roots – Formation of Quadratic Equation (Including Simple Applications).	5
	Progressions:	1
February	Arithmetic Progression,	4
(18+2)	Geometric Progression	4
	Harmonic Progressions. (Including Simple Applications). CALCULUS (WITHOUT TIGONOMETRIC FUNCTIONS) Differentiation:(WithoutProof)– Derivative of Standard	1
	Functions – Rules of Differentiation, Sum, Product, Quotient and Function – Differentiation of One Function With Respect to another Function.Problems in Differentiation	8
	Maxima and Minima: Meaning and Application Problems.	3
March (4)	Integration: Concept – Fundamental Formulas, Methods of Integration (Simple Problems including Application Problems).	4
75	TOTAL	75

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#### ACADEMIC ORGANISER-Financial Statement Analysis 2018-19

Month	No.of	Name of the Topic	No.of classes	Review
	teaching		required	HOD
	days			Principal
		UNIT-I: INTRODUCTION:		
		Financial Statements: Meaning - Elements: Assets -	1	
November	12+2	Liabilities – Equity - Income and Expenditure and their	2	
		features - Constituents: Income Statement and Balance	2	
		Sheet their features - Information incorporated and their	1	
		Qualitative requirements - Limitations.		
		UNIT-II: TECHNIQUES OF FINANICAL		
		STATEMENT ANALYSIS:		*
		Meaning - Objectives - Techniques: Comparative	1	
		Statement, Common Size Statement,	7	
$\cup$				
		Trend Analysis	3	
December	15+2	UNIT-III: RATIO ANALYSIS:		
		Meaning - Objectives - Classification - Advantages	4	
		and Limitations – Computation of various ratios:	10	
		Activity Ratios - Liquidity Ratios		
		Solvency Ratios - Profitability Ratios.	5	
January	18+2	UNIT-IV: FUNDS FLOW ANANLYSIS:		
		Concept of Funds - Meaning and Importance -	4	
		Limitations	11	
		Statement of Changes in Working Capital - Statement		
		of Sources and Application of Funds.		
		Statement of Changes in Working Capital - Statement	4	
February	18+2	of Sources and Application of Funds.		
		UNIT-V: CASH FLOW ANALYSIS(AS-3):		
		Meaning - Importance - Differences between Funds	4	
0		Flow and Cash Flow Statements - Procedure for	12	
		preparation of Cash Flow Statement.		
March				
Total	75			

Sem-VI (Regihow)

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#### **ACADEMIC ORGANISER FOR INVESTMENT MANAGEMENT (2018-19)** B.COM III YEAR -(HONS & REGULARS)

No. of classes	per week-5
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	No. of classes per week-5							
Month	No.	Name of the topic	No. Of	Review				
	Of		classes					
NOV	days 12+3	UNIT I. INTRODUCTION.						
NOV	12+3	UNIT-I: INTRODUCTION:	9					
		Investment Management: Meaning and						
		Definition-Objectives Scope-Investment						
		Vs Speculation-Investment Vs Gambling-						
		FactorsaffectingInvestmentDecisions-						
		InvestmentAlternatives-Type of Investors						
		(Theory).						
		UNIT-II: RISK AND RETURN:						
		<b>RETURN</b> : Meaning – Return of a Single						
		Asset-Ex-Ante and Ex-Post - Holding	6					
		Period Return – Measuring Average						
$\sim$		Returns over Multiple Period –Risk-						
		Return Trade off (Simple Problems).						
DEC	15+3	<b>RISK:</b> Meaning – Causes of Risk –Types	9					
		of Risks – Systematic Risk –	9					
		Unsystematic Risk – RiskAversion and						
		Risk Premium – Measurement of Risk –						
		Range as a Measure of Risk – Standard						
		Deviationas a Measure of Risk $-\beta$ as a						
		Measure of Risk (Including Problems).						
		UNIT-III: MARKET INDICES:	6					
		Concept of Index-Methods of computing						
		stock indices-Leading Stock Price Indices						
		in India	3					
		Revision	5					
JAN	18+3	Sensex and Nifty-Uses of Market Index	4					
		(Simple Problems).	7					
		UNIT-IV: PORTFOLIO ANALYSIS:						
$\sim$		Traditional Vs Modern - Rationale of						
		Diversification - Markowitz portfolio	14					
		theory - Effect of combining the securities						
		- Measurement of expected return and risk						
		of portfolio (Simple Problems).						
		Revision	3					
FEB	18+3	UNIT-V: PORTFOLIO SELECTION:						
		Portfolio Selection: Meaning – Feasible						
		Set of Portfolios - Efficient Set of	8					
		Portfolios Selection of Optimal Portfolios	-					
		(Including problems).						
		Sharpe Single Index Model: Measuring	0					
		Security Return and Risk - Measuring	8					
		Portfolio Return and Risk - Multi Index						
		Model (Including Problems).						
		Revision	5					
		TOTAL	75					

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#### ACADEMIC ORGANISER MONTH WISE – 2018-19 /+0rmURS Fundamentals of Financial Derivatives – B.Com III year – VI SEMESTER

No. of classes: 5 per week

Incharge: Dr.Uma Jayender

	75	TOTAL	75
Mar '19	3(1+2)	Revision	3
FEB '19	22(20+2)	Unit-V- Option pricing models Black Scholes Option pricing Binomial Pricing model	12 10
JAN '19	20(16+4)	UNIT –III Basic concepts in futures pricing, determination of futures prices, theory of futures prices(simple problems) Unit-IV Options Pricing Options, Types, Differences- Value Determinants- Put- Call Parity Theory(simple problems) Unit-V- Option pricing models Introduction	2 3 2 4 6 3
DEC '18	20(18+2)	<ul> <li>UNIT- II: FORWARD CONTRACTS AND ITS MECHANISM</li> <li>Introduction to Forward contracts, Features, Distinction between Forwards and spot contracts</li> <li>Classification of forward contracts, Relationship between forward price and expected future price, Forward contract mechanism, Advantages, Disadvantages of forward contracts, Determination of forward prices, Value of forward contract(simple problems)</li> <li>UNIT- III: Futures Contracts and its Mechanism Meaning, definition, Features, Types, Differences, Trading mechanism</li> </ul>	3 2 2 2 2 1 4 4 4
h NOV * 18	teaching days 10(8+2)	UNIT -1 UNIT-I: INTRODUCTION TO FINANCIAL DERIVATIVES Definition –Types - Uses - Critiques - History of Derivatives Markets, Participants Evolution of Derivatives in India, Derivative Exchanges in India	required 3 3 3 1
Mont h	No. of teaching	Topics to be covered	No. of classes required

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#### ACADEMIC ORGANISER MONTH WISE - 2018-19

#### INCOME TAX - Is. Com II year Honors, B. Com III Year (Reg & Comp)

No. of classes: 5 per week

Subject in Charge : Dr. Geetanjali

Rev.

Month	No. of	Topics to be covered	No. of	Review by
	teaching		classes	HOD/Principa
	days		required	
		UNIT -1		
JUNE	12(+1)	Introduction and overview of Direct	2	
		Tax.	1	
		Basic concepts, Definitions	2	
		Incomes exempt from Tax	2	
		Revision	1	
		UNIT - II		
		Agricultural Income, Tests to	4	
		determine and integration(problems)		
		Residential Status of a person	1	
		Residential Status of a person		
JULY	20(+2)	including problems	4	
		Scope of total Income & Incidence of		
		tax		
		Revision	1	
		UNIT – III	2	
		Definition of Salary, Characteristics		
		of salary	6	
		Salary u/s 17(1) Allowances u/s		
		17(3)(b), Perquisites u/s 17(2)	8	
		Salaries- Essay problems		
		Revision	1	
가 있는 것이 있는 것이 있는 것이 있다. 가지 않는 것이 있는 것이 있는 것이 있다. 가지 않는 것이 있는 것이 있는 것이 있다. 가지 않는 것이 있는 것이 있는 것이 있는 것이 있다. 것이 있는 가지 않는 것이 있는 것이 있는 것이 있는 것이 있다. 것이 있는 것이 없는 것이 없		Salaries- Profits in lieu of salary	4	
AUGUST	15(+2)	Problem	2	
		Revision	1	
		UNIT - IV		
		House property theory & short	3	
		problems	6	
		Problems of House property		
		Revision	1	
SEPTEMBER	16(+2)	UNIT- V		
		Depreciation	4	
		Profits and gains from Profession	3	
		Business Income Computation		
		Problems	9	
		Revision	2	
OCTOBER	5	Problems on Business Income	3	
	5	Revision	2	
	75	TOTAL	75	
	15	IUIAL	15	

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#### ACADEMIC ORGANISER MONTH WISE – 2018-19 B. Com III year (Reg & Comp) PRINCIPLES OF MARKETING

Month	No. of teaching days	Topics to be covered	No. of classes required	No. of Periods per unit
JUNE	12(+2)	UNIT -1 Meaning and Definition of Marketing – Scope – Evolution of Marketing Concept/ Philosophies of Marketing : - Production concept - Product concept - Marketing Myopia – Selling Concept - Marketing Concept - Societal Marketing Concept – Differences between Selling and Marketing Concept, Objectives of Marketing Management and its importance - Role of Marketing in Economic Development - Marketing Mix - Direct Marketing - Online Marketing Challenges and Opportunities Revision	2 5	13 + 1
JULY	20	UNIT - II Elements of Marketing Mix, Concept of Product- Product Life Cycle Stages and its Strategies. Pricing- Objectives of Pricing – Role of Price in Marketing Mix – New Product Pricing methods (Penetration pricing and skimming pricing) Promotion: Significance, Promotion Mix Element. Place : Marketing Channels: Nature & Levels. Revision UNIT – III Micro Environment: Company – Suppliers - Marketing Intermediaries – Customers – Competitors – Publics	4 3 2 4 2 2 3	15 + 2
AUGUST	15(+2)	Macro Environment: Demographic – Economic – Natural – Technological – Political - Legal and Regulatory - Cultural - Social Revision <b>UNIT - IV</b> Concept of Target Market - Diffused Market - Concentrated Market - Clustered Market - Market Segmentation: Concept – Bases – Benefits - Requirement for Effective Segmentation	10 2 5	13 + 2
SEPT	16(+1)	<ul> <li>Market Segmentation Analysis for Consumer and Services - Product Positioning: Concepts - Bases.</li> <li>Revision</li> <li>UNIT- V</li> <li>Consumer Behavior: Nature – Scope – Importance - Factors: Economic – Psychological – Cultural - Social and Personal - Steps in consumer Decision Process - Post Purchase Behavior - Cognitive Dissonance - Organizational Buyer - Industrial Markets - Reseller Market.</li> </ul>	7 2 8	12 + 2
OCT	5(+2)	Government Market - Characteristics of Organizational Buyer - Organizational Buying Process - Organizational Buyer Vs. Consumer Behavior. Revision	4	12 + 3
	75	TOTAL	75	75

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	Department of Commerce		
	B.com (Computers) 3rd Year Sem -5 Visual Basic Acadamic Organizer 2018-2019		
Month	Details	Periods	Signature HOD
	Unit I: Introduction to Visual Basic	2	$\cap$
	Introduction to Front end applications types		
June 9	Introduction Graphical User Interface (GUI), Programming Language	2	(
	(Procedural, Object Oriented, Event Driven), The Visual Basic Environment,	3	
	How to use VB complier to compile / debug and run the program.	2	
	Unit II: Introduction to VB Controls	2	
	VB Toolbar Introduction - Textbox, Frame, Check Box , Option Button, Image Box	2	
uly 15+2	Setting a Border & Styles, The Shape Control, The Line Control,	3	
17	Working with multiple controls and their properties,	3	WSE
	Drawing with GDI- Designing the User Interface, Keyboard access, tab controls,	3	
	Default & Cancel property, Coding for controls.	4	
	Unit III: Variables, Calculations and Conditions Variables introduction	2	
	Variables Public, Private, Static, Constants, Data Types,	2	]
Aug 13+2	Naming rules/conventions, Declaring variables	2	] /
15	Scope of variables, Val Function, Arithmetic Operations, If Statement, If then-else Statement	3	- (
	Compound Conditions(And, Or, Not)	3	$ \rangle$
	Nested If Statements, Case Structure.	3	1 /
	Unit IV: Loops and Array Using If statements with Option Buttons & Check Boxes,	3	
	Loops introduction types (Do—Loop , For—Next , While-Wend) - Displaying Message in Message Box	3	Kst
Sept 16+1	Data validation , VB Array 1D and 2D arrays initialization, display	2	
17	Unit V: Menus, Sub-Procedures and Sub-functions -introduction	3	1
	Creating Menus, Pop-Up Menus Modifying Menus	2	
	Creating a new sub-procedure	4	
	Passing Variables to Procedures, Passing Argument	1	
Oct 2	Writing a Function Procedure.	1	Tusk
Total		60	$\left \right\rangle$

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### Bhavan

#### BHAVAN'S VIVEKANANDA COLLEGE OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI,SECUNDERABAD-50094 Autonomous College

#### DEPARTMENT OF COMMERCE B.COM (COMPUTERSS - CBCS)w.e.f.2018-19 FINANCIAL MANAGEMENT I

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MONTH	ΤΟΡΙΟ	NO OF DAYS	REMARKS
JUNE 4	UNIT-I: INTRODUCTION: Financial Management: Meaning - Nature and Scope – Importance - Objectives - Profit Maximization vs Wealth Maximization – Traditional Functions of Finance Manager – Changing Role of Finance Manager – Relationship between Financial Management and Other Management Areas (Theory).	2 1 1	
JULY 8	Time Value Of Money: Concept - Techniques - Compounding Techniques - Doubling Period - Multiple Compounding Period - Present Value Techniques (Simple Problems)	2 2 2 2	
AUG 6+4	UNIT-II:Capital Budgeting CAPITAL BUDGETING:Meaning- types of Capital Budgeting-Decision criteria-Techniques of Capital Budgeting- Traditional methods Modern methods	2 2 5 1	
SEPT 6	Discounted cash flow techniques: Net Present value Internal rate of return Profitability index	2 2 2	

	-NPV v/s IRR.		
OCT	Revision	2	
1+1			
30			

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#### MANAGEMENT ACCOUNTING AND CONTROL B.Com.Computers VIth Semester Academic Organiser for the year 2018-2019

	24	B.Com.Computers VIth Semester Academic Organiser for the year 2018-2019	SP	W
Month	No of days	Topics	Required Hrs	Review
November		INTRODUCTION TO MANAGEMENT ACCOUNTING Managerial Accounting: Features, Objectives, Scope, Functions, Advantages and Limitations FINANCIAL STATEMENT ANALYSIS: Meaning-uses- limitations-types and techniques – Comparativetechniques- (according to schedule III)	7 5	
December	15+2	<ul> <li>Financial statement analysis: Comparative and Common size techniques-(according to schedule III)</li> <li>RATIO ANALYSIS Meaning – Objectives – Classification – Advantages and Limitations Computation of various ratios: Activity Ratios - Liquidity Ratios - Solvency Ratios - Profitability Ratios.</li> </ul>	9 8	ž
Jauary		RATIO ANALYSIS - Computation of various ratios: Activity Ratios - Liquidity Ratios - Solvency Ratios - Profitability Ratios Cash Flow Analysis : Meaning of working capital, cash, cash flow and its equivalents Importance-Difference Between CFS & FFS. Preparation of Cash Flow Statement (according to AS 3)	10 12	
February	18+4	MARGINAL COSTING Meaning – Importance – Marginal Cost Equation – Difference between Marginal Costing and Absorption CostingApplication of Marginal Costing – CVP Analysis – Break Even Analysis: Meaning – Assumptions – Importance - Limitations. Make or Buy decisions	12	
	r.	BUDGETS AND BUDGETARY CONTROL: Budget: Meaning, Objectives, Advantages & Limitations – Essentials of Budgets - Budgetary Control Classification of Budgets - Preparation of Budgets.	10	
March	2	Preparation of Budgets.	2	
	75		75	

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#### INCOMETAX-II Organizer 2018-19 Semester-VI

#### B. Com Regulars & Computers

#### Incharge Dr. JVR Geetanjali

Month	No. Of Teaching Days	Topics To Be Covered	No. Of Classes Required
November- 18	8+4	<b>Unit- I- Income from other Sources</b> : General Incomes u/s 56(1) Specific Incomes u/s 56(2) c Dividends, Interest on securities, Casual Incomes - Rent received from Letting of Plant	2
		& Machinery-Gifts	2
		Deductions u/s 57	1
		Essay problems on computation of I. O.S Revision	5 2
December - 18	15+3	Essay problems on computation of I. O.S Unit –II Capital Gains Intro: Meaning of Assets	5
		Basis of charge	1
		Short Term and Long term Asset, Deemed Transfer, Indexed cost	2
		Exemptions u/s54 Essay Problems	2 8
January 2019	18+2	Unit –III Clubbing of Incomes Clubbing provisions, Deemed Incomes	2
		Set-Off and Carry Forward of losses – Theory, Problems on Set off & Carry forward of Losses Deductions from GTI u/s 80C to 80U	2 4
		Essay Problems on Deductions	4
		Revision	6
			2
February 2019	18+4	<b>Unit- IV Assessment of Individuals</b> Procedure and rebates Essay Problems on Computation of Tax Liability	2
		Unit-V Assessment Procedure: Types of Returns,	9
		Types of Assessment	5
		Income Tax Authorities Assessing Officer-Powers, duties	3
			3
March 2019	1+2	Revision	3
	Total		75

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#### Bhavan's Vivekananda College of Science, Humanities and Commerce (Accredited with 'A' grade by NAAC)

#### <u>Academic organizer for 2018-19 for Human Resource Management</u> <u>B.Com III Year (Regulars/Computers)</u>

Month	Working Days	Name of the Topic	No of Classes	Total	Review of HOD Principal
		Unit-I Introduction			
November	14	HRM : Meaning, Concept	2		
		Importance,	1		
		Objectives and Scope	2		
		Functions of HRM	4		
		Changing role of HR manager	1		
		HRM policies, HRM vs Personnel			
		Management	3		
		Recent trends in HR	1	14	
December	17	Unit II HR Planning and Job			
2		Analysis			
		Introduction – Need for HRP	2		
		Process of HRP	4		
		HRP System – Responsibility of HRP	1		
		Job Analysis : Concept and meaning	1		
		Process of J Analysis	2		
		Job Descriptions, Job Specifications	4		
		Uses of Job Analysis	1	17	
		Activity	2	17	
January	17	Unit III Procurement of HR			
<i>v</i> undur <i>y</i>		Introduction – Concept of Recruitment	1		
		Factors affecting Recruitment	2		
		Sources of recruitment –Recruitment	-		
		Policy	4		
		Concept of Selection	1		
		Selection Process	2		
		Selection Techniques	1		
		Placement and Induction, Internal	1		
			3	15	
		Mobility	1	15	
		Activity(case study)	1		
		Unit IV Human Resource			
		Development			
		Training and development:	2	2	
		Introduction and meaning	2	2	

February	20	<b>Unit IV Human Resource</b>			
		Development			
		Importance of Training	1		
		Training needs identification	1		
		Types and techniques of Training	4		
		Need and importance of Management			
		Development	2		
		Training evaluation	1	10	
		Activity	1		
		<b>UNIT-V Employee Performance</b>			
		Appraisal			
		Concept and need of employee review	1		
		Concept of employee appraisal	1		
		Types of Appraisal Methods	3		
		360 degree appraisal	32		
		MBO Techniques	1		
		Problems of Performance appraisal	1	10	
		Activity	1		
March	4	Problems in performance Appraisal	1		
		REVISION	3	4	
Total	75		75	75	

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Bhavan's Vivekananda College of Science, Humanities and Commerce

Autonomous - Affiliated to Osmania University 2018-19

Program: (B.Com Comp.), Course Title (paper title): Ecommerce

Marit	111 Year SemVI	SPW
Month	Syllabus	No of day
	Unit I: Introduction to E-Commerce & Security Controls	1
November	E-Commerce: Meaning - Advantages & Limitations - E-Business: Traditional &	
(12+2)	Contemporary Model, Impact of E-Commerce on Business Models	7
	Classification of E-Commerce: B2B - B2C - C2B - C2C - B2E - Applications of	/
	Ecommerce	
	Internet Security Standards- Standard setting issues and committees-	
	ANSI, EDIFACT- WWW- W3c-TCP/IP Introduction-IP Addressing (Class	3
	A,B,C,D) – Domain name systems Unit II: Framework of E-Commerce	3
December	Framework of E-Commerce: Application Services - Interface Layers - Secure	
	Messaging - Middleware Services and Network Infrastructure - Site Security. Firewalls & Network Security - TCP/IP – HTTP - Secured HTTP – SMTP - SSL	
(15+2)	.Data Encryption: Cryptography – Encryption – Decryption - Public Key - Private	8
	Key - Digital Signatures - Digital Certificates.	0
	Lab Work: Introduction to Ms Front Page, Ordered list ,Super and Subscript. Un	
	ordered list, table creation . Heading tags, Table background color, Horizontal	6
	Lines, Hyperlink	0
	Unit III: Consumer Oriented E-Commerce Applications	
	Mercantile Process Model: Consumers Perspective and Merchant's Perspective	2
	Electronic Payment Systems: Legal Issues & Digital Currency - E-Cash & E-	2
	Cheque - Electronic Fund Transfer (EFT) - Advantages and Risks	4
January	Digital Token-Based E-Payment System - Smart Cards-Secure Electronic payment	-
(18+2)	protocols(STT,SEPP)	4
(10+2)	Unit IV: Electronic Data Interchange	-
	EDI - EDI Applications in Business	2
	Lab Work: Frames, Timetable Creation, Allignment, Division of Frames, Cash	-
	Bills in table format, Font & Font sizes	8
February	Legal - Security and Privacy issues of EDI	3
(18+2)	EDI and E-Commerce - EDI Software Implementation.	3
(10.2)	Unit V: E Marketing Techniques	
	Introduction - New Age of Information - Based Marketing - Influence on Marketing	2
	- Search Engines & Directory Services - Charting the On-Line Marketing Process	6
	Chain Letters - Applications of 5P's (Product, Price, Place, Promotion, People)	
	Lab Work: Marques, Alignment of text with different colours Biodata Creation,	
	Creating Table ,Ordered list, Exam Form	6
March	E-Advertisement - Virtual Reality & Consumer Experience - Role of Digital	4
(4)	Marketing Lab Work: Marks Memo	
75	TOTAL	75

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#### **Department of Commerce**

#### B.com (Computers) 3rd Year 6th Semester

	B.com (Computers) 3rd Year 6th Semester Web Programming Acadamic Organizer 2018 - 2019 (even semester)						
Month	Details	Periods	Signature HOD				
	Unit-I-Introduction to HTML	4					
	to web pages, websites, HTML, structure of HTML pages	4					
Nov 12+3	Formatting Text- Font Tag, Marquee-With all attributes, <pre></pre>	3	$\frown$				
	Arranging text tags, <hr/> <center><h1> to <h6> - List &amp; types</h6></h1></center>	4					
	Image tag and its attributes -hyperlinks and types -Tables.	5					
	Frames introduction, types of frames, horizontal, vertical, target frames, Forms introduction and implementation of 13 form controls	4					
	Web Design Principles	1	X92				
Dec 15+3	Unit-II DHTML Dynamic Web page technologies, Introduction to DHTML, CSS-Syntax Introduction, types of style sheets	4	5				
	style classes, Dynamic Placement of Text and Graphics with Div.	4					
	Unit-III -DHTML &EVENT Handling Creating Multimedia Effects with Filters and Transactions	6					
	Introduction to Events Handling, Sources of Events-Types of Events	5					
Jan 18+3	Changing Text and Attributes- Dynamically Changing styles and image with simple examples.	5	$\cap$				
	Unit-IV:Java Script Introduction -Client side Java script-Core features-Datatypes & Variables	5	Val				
Feb 18+3	Operators-Conditional Statements -Functions-DOM-Event Handling with Javascript	5					
	Java Script Object Properties and Methods (Array, document, window)	6					
	Unit-V XML Introduction,Creating XML Documents-DTD	5	/				
	XML style sheets, Hyperlinks in XML -DOM and XML Query Language.	5					
Total		75					

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### Organizer for Financial management for Academic Year 2018-19 – SEC $FM - \hat{II}$

Month	No of Hours	Topic To Be Covered	Review	
Nov	5	Unit – I COST OF CAPITAL Meaning and Definition – significance – classification of costs – Problems in Determination of cost of capital – cost of debt	1 2 2	
Dec	6	Cost of perpetual and Redeemable debt – cost of preference capital, Cost of Equity capital	2 2 2	
Jan	7	Cost of retained earnings – Weighted average cost of capital problems. UNIT – II CAPITAL STRUCTURE Meaning – Importance – Factors – Types – Optimal capital structure – Theories of Capital structure	2 1 4	
Feb.	7+4	Theories of capital structure: Net Income Approach – Net Operating Income Approach – Traditional Approach – Modigliani and Miller Approach (simple problems)	3 4 4	
March	1	Revision	1	
Total	30		30	

### B.Com (Computers) - 3<sup>nd</sup> Year-Sem – VI

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Bhavan's Vivekananda College of Science, Humanities and Commerce (Accredited with 'A' grade by NAAC)

Month	No. of Teaching Days	Name of the topic	No. of Classes required	Review of HOD Principal
June	2	Unit 1: INTRODUCTION Introduction to tax, tax structure	2	
July	8+2	Definitions-Assesses, person assessment year, previous year.	2	
		Concept of total income, scheme of taxation,	4	
		Residential status, salary avenues,	4	
Aug	6+2	HRA exemption, Treatment of interest on housing loan U/S 24(b) U/S 10(13A).	6	
		Unit 2: TAX ASSESSMENT Introduction to tax incentives U/S 80	2	
Sept	7	Deductions U/S 80 C to 80 U, rates of tax, Rebate U/S 88, procedure of tax liability.	7	
Oct	1+2	Revision	3	

ACADEMIC ORGANISER for AWARENESS FOR TAX PLANNING BA & BSc III rd year (SEM V) 2018-2019 (No. of Classes per week:2)

Total. 30

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ACADEMIC ORGANIZER for INTRODUCTION TO BANKING B Com Generic Elective IIIrd year (SEM –VI) 2018-19 (No. of classes per week:2)

	Month	No. of days	Name of the Topic	No. of classes required	Review HOD Principal
[	Nov	6	UNIT-I: COMMERCIAL BANKS:		•
			Introduction	2	
			Role of commercial banks	3	
			Credit creation by commercial banks	1	
	Dec	7	Credit creation by commercial banks	2	
4			Functions of commercial banks-primary functions and secondary functions	4	
			UNIT II: REGULATION OF BANKS: Reserve Bank of India (RBI)- Organization	1	
	Jan	9		1	
	Jan	9	Reserve Bank of India (RBI)- Organization Objectives		
			Functions	3	
			Role in Economic Development	3	
			Skill Enhancement: Draft the application form for opening an	5	
			account such as fixed, current and savings	1	
	Feb	8	Draft the application form for opening an account such as		
			fixed, current and savings	3	
			Specimen of debit and credit cards	2	
			Specimen of pay-in slips	2	
			Specimen of cheque with MICR technology	1	
5	Mar	2	Specimen of cheque with MICR technology Revision class	1 1	
	TOTAL	30		30	

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#### Bhavan's Vivekananda College of Science, Humanities and Commerce Autonomous – Affiliated to Osmania University

Program: B.Sc [Generic Elective] Course (paper title): Business Organization and Management 2018-19

Month and No.of Days	d of			
Nov 6	<u>Unit -1 Introduction</u> Introduction to Business Organization – Concept of Business: Introduction to Business – Classification of Economic Activities–	5		
Dec 7	<ul> <li>Characteristics of Business – Objectives of Business – Short Run Business – Industry, Commerce, Trade, Hindrances Relationship between Trade and Commerce – Forms of Business Organization – Sole Proprietorship, Joint Hindu Family – Partnership – Cooperative Society – Joint Stock Company</li> </ul>	6		
Jan 9	<b>Unit II</b> Introduction to Management Meaning – Features- Importance – Functions of Management – Administration Vs Management –	6		
Feb 8	Levels of Management – Principles of Management – Communication – Motivation – Maslow's Need Hierarchy	6		
March 2	Revision	2		
Total		25		

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Subject In charge

#### Bhavan's Vivekananda College of Science, Humanities & Commerce Academic Organizer for Basics of Accounting AcademicOrganizer 2018-19 Semester-V

B. Sc

#### Incharge Dr. JVR Geetanjali PPW:2

16 11	N OC		N. OC
Month	No. Of Teaching Days	Topics To Be Covered	No. Of Classes Required
June 18	2	UNIT-I: INTRODUCTION: Financial Accounting: Meaning – Definition – Functions	1
			1
July 18	8+2	Advantages and Limitations – Users of Accounting Information – Principles of	4
		Accounting: Concepts and Conventions	2
		Branches of Accounting – Accounting System-	22
		Types of Accounts – Accounting Cycle: Journal-	2
August 18	6+2	Ledger and Trial Balance	4
C		UNIT-II: CASH BOOK & BANK RECONCILIATION STATEMENT:	2
		Meaning of Cash , Types of Cash Book, Meaning of Pass Book, Meaning of BRS – Need	2
September 18	7	Reasons for differences between cash book and	4
10		pass book balances –Favourable and over draft balances – Ascertainment of correct cash book balance -	3
October 18	1+2	Preparation of Bank Reconciliation Statement	3
	Total		30

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### Bharatiya Wdya Bharatiya Wdya

#### Bhavan's Vivekananda College of Science, Humanities and Commerce (Accredited with 'A' grade by NAAC) ACADEMIC ORGANISER for BUSINESS ETHICS

Month	No. of	Name of the topic	No. of	Review
	Teaching		Classes	of HOD
	Days	- 2	required	Principal
June	2	UNIT I – INTRODUCTION TO BUSINESS ETHICS	2	
		Meaning- Requirement of Ethics in Business	2	
		Need/Importance for ethics in business-	2	
Jul	8+2	Moral Vs. Ethics- Ethics Vs. Religion – Law Vs.	3	
		Ethics		
		Issues/ Dilemmas involved in Business ethics	4	
Aug	6+2	UNIT II- ETHICS AT WORKPLACE		
		Meaning- Need- Importance	2	
		Role of individual morals and Standards in defining work place ethics	3	
		Factors influencing ethical behavior- Working with opposite gender	3	
Sept	7	Issues involved in HRD-	2	
		Ethical issues of individuals in work place- Guide lines for managing ethics in the work	2	
		place.	3	
Oct	1+2	Revision	3	

#### BA & BSc III rd year (SEM V) 2018-2019 (No. of Classes per week:2)

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### Bhavan

#### Bhavan's Vivekananda College of Science, Humanities and Commerce (Accredited with 'A' grade by NAAC) ACADEMIC ORGANISER for BUSINESS ETIQUETTES

#### BA & BSc III rd year (SEM VI) 2018-2019 (No. of Classes per week:2) Month No. of Name of the topic No. of Review Teaching Classes of HOD Days required Principal Nov 6 **UNIT I – INTRODUCTION TO BUSINESS ETIQUETTES** Meaning- Importance of Etiquettes-2 Etiquettes in Business cards-2 **Business Meetings- Board Meetings-**2 7 3 Dec Shareholders meetings- Employees in meetings Press conferences in printing and electronic media 4 9 UNIT II-BUSINESS ETIQUETTES Jan Dining manners at Breakfast- Lunch and Dinner 3 meetings-Behavior with foreign delegates- Manner of 3 shake hand-Dress code - in working hours- Working days 3 8 Feb **Business meetings** 2 Corporate culture functions 2 Etiquettes in Delivery of Speeches and 4 addressing the people. 2 Mar Revision 3

h. Summeron